

# Quarterly Report

---

## National Network of Libraries of Medicine - MidContinental Region Region 4

August 1, 2009 - October 31, 2009

Contract No. N01-LM-6-3504

Spencer S. Eccles Health Sciences Library  
University of Utah

Submitted January 12, 2010

# Table of Contents

## Executive Summary

Executive Summary	2
-------------------	---

## Network Infrastructure

Table 1:	
Quarterly Infrastructure Data	4
Regional Advisory Board Activities	4
Needs Assessment and Evaluation Activities/Data	4

## Outreach

Table 2:	
Newly Funded Awards and Projects	6
Update of Ongoing, Major Projects	6
Table 3:	
Exhibits	6
Actionable Feedback received from Exhibit Visitors	7
MedlinePlus Go Local	7
Table 4:	
Presentations and Training provided by RML Staff	8

## Other Staff Activities

Table 5:	
Publications and Resources Developed by RML Staff	11
Notable Staff Activities	12

## Attachments

Attachment 1: Quarterly OARF Summary Data – RML Staff Activities	15
Attachment 2: Quarterly OARF Summary Data – Subcontractor Activities	16
Attachment 3: Promotional Materials Provided	17
Attachment 4: Advocacy Policy Statement	18
Attachment 5: Regional Advisory Board Meeting Minutes	19
Attachment 6: EFTS Participation Report	28
Attachment 7: Subcontractor Quarterly Report Creighton University	40
Attachment 8: Subcontractor Quarterly Report Grillo Health Information Center	47
Attachment 9: Subcontractor Quarterly Report Lawrence Public Library	50
Attachment 10: Subcontractor Quarterly Report University of Missouri - Kansas City	68
Attachment 11: Go Local Quarterly Report University of Kansas	93
Attachment 12: Go Local Quarterly Report University of Nebraska	96
Attachment 13: Go Local Quarterly Report University of Utah	99

---

# Executive Summary

---

---

## Advocacy

Network members have expressed expectations of the MCR advocacy initiative that are higher than we could fulfill under the statement of work. In August, Barb Jones, Missouri/Library Advocacy Liaison, developed a document clarifying the RML's advocacy responsibilities in support of health sciences librarians. (See Attachment 4)

Ms. Jones received two submissions for the MCMLA Marketing and Promotion contest. They were judged by the MCMLA Library Advocacy Task Force chaired by Ms. Jones.

---

## Community Outreach

The MCR Collaboration Working Group coordinated by Siobhan Champ-Blackwell, Community Outreach Liaison, met in Kansas City. They learned how to use Adobe Connect as a presenter, set a schedule for their collaboration series, and explored their session topics. The work group began presenting a series called "Navigating Collaboration" to help members develop and maintain collaborative relationships with community organizations.

---

## Consumer Health

RML staff discussed the findings of the public library focus group held in year 2. Ideas were generated on how to immediately address the

training needs expressed by participants. All liaisons agreed to offer one training session for public librarians and promote all appropriate MCR events to public librarians.

---

## Education

Ms. Jones filled multiple requests for the CD-ROM "Utilizing Information in Practice" that was produced as part of the NLM grant received by the school of nursing at the University of Missouri-Columbia.

---

## Network Membership

The RML is following up with Full members who do are not in compliance with all the criteria for this level of membership. Liaisons will be working with them to bring them into compliance or changing their status to Affiliate.

At the end of October, Jim Honour, Wyoming Liaison, visited Network members, libraries and health facilities in Lander, Riverton, and Rock Springs. He promoted the Network and our webinar sessions.

The Resource Library Directors met in August and October. Jerry Perry, Director of the University of Colorado-Denver Health Sciences Library, presented the final half of his review of the strategic documents from the Resource Libraries. Directors provided an update on their institutional repository activities. Products being used are Digital Commons, Dspace, and ContentDM.

Jean Shipman, Director, and Claire Hamasu, Associate Director, visited Becker Medical Library at Washington University and J. Otto Lottes Health Sciences Library at the University of Missouri-Columbia. They met with staff at both libraries. Ms. Shipman provided an update on health literacy for staff at the Becker Medical Library and they met with Arthur Culbert and Susan Centner about the Missouri health literacy effort.

---

## Technology

Ms. Champ-Blackwell created an account that feeds BHIC blog postings into Twitter. She established a wiki for the TC4C Community Partners work group and showed them how to use it to store and co-author documents.

Sharon Dennis, Technology Coordinator, facilitated the first meeting of alumni of the Woods Hole Bioinformatics class from both the MidContinental and Pacific Southwest regions. The group decided to do an assessment of the regions and then come up with a strategy to

disseminate the information learned at Woods Hole to librarians in the two regions.

Ms. Dennis held a Q&A session for hospital librarians interested in hearing more about the broadband modem subsidy available from the MCR. This subsidy would enable hospital libraries to equip a laptop to get around firewalls by avoiding institutional networks. Librarians from two institutions attended.

### *National Training and Registration System*

Karen Olson set the national training and registration system to automatically wait list registrants once the maximum number has been reached. Ms. Dennis edited the message people receive after submitting registration information. The national training and registration system was successfully used in the region to register participants for the online “In-Depth MedlinePlus” classes. The system is now being used by PSR and MCR. Three regions (South Central, Greater Midwest and Middle Atlantic) volunteered to beta test the system. Karen Olson was notified that she would work with them sequentially to bring up their systems.

# Network Infrastructure

Table 1: Quarterly Infrastructure Data

	Current quarter	Previous quarter
Network members – full	166	166
Network members – affiliate	154	150
Libraries providing services to unaffiliated health professionals	107 (65%)	106 (65%)
Libraries providing services to public users	108 (65%)	108 (66%)
Average fill rate for resource libraries	76%	76%

New Affiliate Members:

Colorado Health Foundation (CO)  
Denver School of Nursing (CO)  
Southeast Nebraska AHEC (NE)  
HELP Adult Services (NE)

## Regional Advisory Board Activities

The Regional Advisory Board met at the University of Colorado-Denver Health Sciences Library on September 24, 2009. The focus of the meeting was on health sciences libraries and health care in 2011 in preparation for the next contract. (See Attachment 5 for minutes of the meeting.)

## Needs Assessment and Evaluation Activities/Data

Betsy Kelly, Assessment and Evaluation Liaison, exported the Activity Reporting System data into Access and ran queries against the reports, outcome, and indicator codes. She and Ms. Hamasu analyzed the data and identified the activities accomplished in year 3 that had improved access to health information in the region. Ms. Hamasu also compared the number of activities carried out and indicators met in year 3 with the same data in year 2. There has been improvement in both measurements.

RML staff met and discussed the Network Member Questionnaire report. They provided input on its implications and brainstormed how to follow up on the conclusions. Another meeting will be scheduled next quarter to finalize activities that the RML will carry out as a result of what was learned from the questionnaire data.

Ms. Hamasu worked with Susan Barnes and Jeanette Ryan of the Tribal Connections Effective Practices work group to code the TC4C collaboration evaluation report written in 2006. They used the New York Academy of Medicine Partnership Tool criteria.

#### *EFTS*

The EFTS questionnaire report was completed and sent to EFTS, NN/LM NER, and NNO. This report described the barriers that Network members in the MCR perceived in participating in EFTS. (See Attachment 6 for the report.) EFTS requested suggestions for promotional materials. John Bramble, Utah/Network Membership Liaison, suggested a description of the cost benefit of EFTS that can be used with accountants and administrators and scripts that RMLs can send to their members promoting EFTS to this audience. This suggestion resulted from the data that was collected from the EFTS questionnaire.

# Outreach

Table 2: Newly Funded Awards and Projects

Start/ end dates	Title of award/ project	PI institution	PI last name	Funding amount	Project type
	No new projects				

The RML offered technical sessions in August and September to review the RFP for the Continuity of Health Information Awards and provide consultations on project ideas.

## Update of Ongoing, Major Projects

No Activity

Table 3: Exhibits

Dates	Organization name	Meeting name	Location (city, state)
<b>RML NATIONAL EXHIBITS</b>			
10/17-20/2009	American Dietetic Association	Eat Well	Denver, CO
10/28-29/2009	American School Health Association	Annual Conference	Denver, CO
10/29-11/1/2009	Alternatives 2009	Uniting Our Movement for Change	Omaha, NE
<b>RML REGIONAL/STATE/LOCAL EXHIBITS</b>			
8/13/2009	Multicultural Health Network	2009 Health Disparities Conference	Salt Lake City, UT
8/28/2009	Colorado Rural Health Association	18 <sup>th</sup> Annual Rural Health Conference	Rocky Ford, CO
9/2/2009	Utah Division of Native Affairs	Native American Summit	Lehi, UT

9/10-11/2009	Colorado Hospital Association	Annual Meeting	Keystone, CO
9/10/2009	Cornerstones of Care	Community Resource Fair	Kansas City, MO
9/24/2009	Missouri Public Health Association	Annual Conference	Columbia, MO
9/27/2009	Colorado Public Health Association and Colorado Environmental Health Association	Joint Conference	Copper Mountain, CO
10/1-2 /2009	Wyoming Library Association	Annual Conference	Laramie, WY
10/1-2/2009	Kansas Academy of Physician Assistants	Heart of America	Lawrence, KS
10/7-9/2009	Missouri Library Association	Annual Conference	Columbia, MO
10/8-9/2009	Public Health Association of Nebraska	Annual Conference	Kearney, NE
10/15/2009	Nebraska Hospital Association	Annual Conference	Lincoln, NE
10/23/2009	Culture of Data 2009	What Makes a Community Healthy, Thriving and Vibrant?	Arvada, CO
10/28-30/2009	Nebraska Library Association/ Nebraska Education Media Association	Annual Conference	La Vista, NE

---

## Actionable Feedback received from Exhibit Visitors

No suggestions or recommendations were received from exhibit visitors this quarter.

---

## MedlinePlus Go Local

Dana Abbey, Colorado/Consumer Health Liaison, spoke with the executive director of the Central AHEC, who expressed interest in starting a Go Local project.



---

**Table 4: Presentations and Training provided by RML Staff**

<b>Date</b>	<b>Last name of staff responsible</b>	<b>Title of presentation/training</b>	<b>Location (city, state)</b>	<b>Number of participants</b>	<b>In-person or distance education</b>
8/4/2009	Magee	Resources from NLM	Omaha, NE	10	Distance Education
8/8/2009	Champ-Blackwell	Getting Started with Information Outreach to Minority Communities	Houston, TX	16	In-Person
8/11/2009	Bramble	MedlinePlus	Salt Lake City, UT	23	In-Person
8/12/2009	Brown	Social Bookmarking and RSS	Kansas City, KS	8	In-Person
8/13/2009	Hamasu	Fundraising	Salt Lake City, UT	15	In-Person
8/14/2009	Magee	Resources from NLM	Omaha, NE	11	Distance Education
8/17/2009	Magee	MedlinePlus and PubMed	Omaha, NE	12	In-Person
8/17/2009	Brown	Library Resources Orientation	Kansas City, KS	38	In-Person
8/19/2009	Abbey, Honour	Breezing Along with the RML	Aurora, CO & Laramie, WY	25	Distance Education
8/20/2009	Brown	Health Policy Resources	Kansas City, KS	7	In-Person
8/24/2009	Abbey	In-Depth Look at MedlinePlus	Aurora, CO	24	Distance Education
8/26/2009	Abbey	NLM Resources	Aurora, CO	5	In-Person
8/26/2009	Magee	Spotlight: PH Partners	Omaha, NE	19	Distance Education
8/27/2009	Dennis	Podcasting for Advocacy, Pt. 1	Salt Lake City, UT	8	Distance Education
9/1/2009	Champ-Blackwell	Community Health Resources	Omaha, NE	34	In-Person
9/2/2009	Abbey	In-Depth Look at MedlinePlus	Aurora, CO	29	Distance Education
9/3/2009	Dennis	Podcasting for Advocacy, Pt. 2	Salt Lake City, UT	8	Distance Education
9/8/2009	Jones, Kelly	Library Valuation Calculators for SCR	Columbia & St. Louis, MO	49	Distance Education
9/9/2009	Magee	PHPartners	Omaha, NE	19	In-Person
9/14/2009	Abbey	In-Depth Look at MedlinePlus	Aurora, CO	22	Distance Education
9/16/2009	Champ-Blackwell	Breezing Along with the RML	Omaha, NE	29	Distance Education
9/21/2009	Jones, Magee	Behind Closed Doors: Politics in the Library	Breckenridge, CO	7	In-Person
9/21/2090	Bramble, Hamasu	Elevated Practices for Long Distance Collaborations	Breckenridge, CO	25	In-Person

<b>Date</b>	<b>Last name of staff responsible</b>	<b>Title of presentation/training</b>	<b>Location (city, state)</b>	<b>Number of participants</b>	<b>In-person or distance education</b>
9/22/2009	Brown, Dennis	Evaluating an Online Self-Discovery Web 2.0 Class	Breckenridge, CO	25	In-Person
9/22/2009	Jones, Kelly	Measuring Your Impact	Breckenridge, CO	6	In-Person
9/22/2009	Brown	Kansas Go Local	Breckenridge, CO	5	In-Person
9/23/2009	Jones	Hospital Librarians' Power Toolkit	Breckenridge, CO	25	In-Person
9/23/2009	All staff, Wilson	10-Step Approach to Service Continuity	Breckenridge, CO	37	In-Person
9/24/2009	All staff	Get Fit with the RML	Breckenridge, CO	40	In-Person
9/29/2009	Dennis	Woods Hole Bioinformatics Class	Salt Lake City, UT	10	In-Person
9/30/2009	Champ-Blackwell	Spotlight: Racial and Ethnic Resources	Omaha, NE	10	Distance Education
10/1/2009	Honour	Institutional Workshop: PubMed	Laramie, WY	8	In-Person
10/2/2009	Jones	Calculators for Measuring the Impact of Libraries and Librarians	Albany, NY	40	In-Person
10/2/2009	Champ-Blackwell	Navigating Collaboration: A Crash Course in Connecting with the Community: Definitions	Omaha, NE	24	Distance Education
10/2/2009	Hamasu, Bramble	Accelerating Technology Adoption by Health Sciences Librarians (poster)	Salt Lake City, UT	40	In Person
10/2/2009	Brown	Pump Up Your Patient Care	Lawrence, KS	50	In Person
10/5/2009	Abbey	In-Depth Look at MedlinePlus	Aurora, CO	19	Distance Education
10/7/2009	Champ-Blackwell	Physicians, Health Literacy, and Health Promotion: What Physicians Need to Know to Communicate with Patients	Omaha, NE	9	In-Person
10/7/2009	Abbey	Emergency and Disaster Resource for Public Libraries	Aurora, CO	33	Distance Education
10/12/2009	Abbey	Emergency and Disaster Resource for Public Libraries	Aurora, CO	28	Distance Education
10/13/2009	Magee	Geeks Bearing Gifts	Omaha, NE	18	Distance Education
10/13/2009	Magee	AIDS Resources	Omaha, NE	18	In-Person
10/15/2009	Champ-Blackwell	Spanish for the Health Care Provider	Omaha, NE	14	In-Person

<b>Date</b>	<b>Last name of staff responsible</b>	<b>Title of presentation/training</b>	<b>Location (city, state)</b>	<b>Number of participants</b>	<b>In-person or distance education</b>
10/15/2009	Dennis	Podcasting for Advocacy	Salt Lake City, UT	8	Distance Education
10/15/2009	Champ-Blackwell (co-presenter)	Navigating Collaboration, Part 1 – Definitions	Omaha, NE	24	Distance Education
10/16/2009	Champ-Blackwell	Health Information Literacy	Omaha, NE	20	In-Person
10/19/2009	Brown, Dennis, Roberts	13 Things: Learning 2.0	Salt Lake City, UT & Kansas City, KS	23	Distance Education
10/21/2009	Abbey, Magee	Breezing Along with the RML	Aurora, CO	27	Distance Education
10/26/2009	Abbey	Emergency and Disaster Resource for Public Libraries	Aurora, CO	19	Distance Education
10/26/2009	Abbey	New Look of PubMed	Greeley, CO	14	In-Person
10/28/2009	Honour	Spotlight: GHR, My Family Health History, and Information Rx	Laramie, WY	10	Distance Education
10/28/2009	Brown	NLM Resources	Kansas City, KS	13	In-Person
10/29/2009	Magee	Health Education Resources for Kids	La Vista, NE	6	In-Person

## Other Staff Activities

Table 5: Publications and Resources Developed by RML Staff

Date completed/ published	Last name of staff responsible	Title	Medium	Submitted to Clearinghouse ("yes" or "out of scope")
8/10/2009	Bramble	Reference Continuity Service page updated	Web Site	Out of Scope
8/12/2009	Bramble	NCBI Data Mining Tools	Article	Out of Scope
8/24/2009	Abbey, Bramble	What's New in MedlinePlus	Blog	Out of Scope
8/27/2009	Bramble	Document Delivery pages updated	Web Site	Out of Scope
8/31/2009	Magee	Spotlight! On National Library of Medicine Resources updated	Web Site	Out of Scope
9/2009	Dennis	Communication Tools page updated	Web Site	Out of Scope
9/3/2009	Abbey	What's New in MedlinePlus	Newsletter	Out of Scope
9/10/2009	Abbey, Honour	What's New in MedlinePlus	Newsletter	Out of Scope
9/30/2009	Champ- Blackwell	Native American Health pages updated	Web Site	Out of Scope
10/1/2009	Brown	Online Education page updated	Web Site	Out of Scope
10/1/2009	Abbey, Brown	What's New in MedlinePlus	Region VII OMH Weekly Update	Out of Scope
10/2009	Abbey	What's New in MedlinePlus	Blog	Out of Scope
10/7/2009	Champ- Blackwell	Public Libraries & Community Partners pages updated	Web Site	Out of Scope
10/7/2009	Champ- Blackwell	nnlm.gov Funding pages updated	Web Site	Out of Scope
10/25/2009	Abbey	Improve Your Medication Safety with New Tools from the National Library of Medicine	Article	Out of Scope
10/31/2009	Magee, Roberts	NetLibrary page updated	Web Site	Out of Scope

---

## Notable Staff Activities

*August 3, 2009*

Ms. Abbey, as planning committee co-chair, held monthly meetings for the Culture of Data conference which will focus on social determinants of health.

*August 11, 2009*

Ms. Champ-Blackwell and Marty Magee, Nebraska/Education Liaison, were interviewed for the radio show “Not Alone” that provides education, increases awareness, and promotes recovery for different illnesses. The liaisons talked about resources available for mental illness.

*August 13, 2009*

Mr. Bramble and Ms. Hamasu attended the 2009 Health Disparities Conference, “Improving the Lives of Utah’s Diverse Communities through Evidence-Based Information and Health Reform,” presented by the Multicultural Health Network.

*August 14, 2009*

Mr. Bramble attended the workshop “Incorporating Outcomes into Library Measurement and Assessment” sponsored by the Utah Academic Library Consortium.

*August 17, 2009*

Ms. Dennis attended the Utah Health Sciences Library Consortium and provided an RML update.

*August 18, 2009*

During the quarter, Ms. Abbey edited FPIN Patient Information Tear Sheets on Childhood Obesity.

*August 21, 2009*

The RML staff attended a demonstration of Turning Point, an audience feedback system. The vendor is making the system available at the

annual chapter meeting where it will be used during the RML’s emergency planning session.

*August 26, 2009*

Rebecca Brown, Kansas/Technology Liaison, attended a meeting of the Mother and Child Health Coalition Adolescent Health Committee, the community organization she is affiliated with. She has joined the Cancer and Environment working group.

Mr. Honour attended the semi-annual meeting of the Wyoming Comprehensive Cancer Control Consortium, the community organization he is affiliated with.

Ms. Hamasu was interviewed by Cindy Olney and Susan Barnes of the OERC as part of the evaluation on the NN/LM emergency planning effort.

*August 31, 2009*

Mr. Honour’s summary of the Wyoming Symposium’s activities focused on emergency planning was published on the NN/LM Emergency Preparedness & Response Toolkit.

*September 8, 2009*

The RML submitted the requested updated expenditure spreadsheet to NLM.

*September 17, 2009*

Ms. Magee is a board member of Great Plains Public Health Leadership and attended a meeting for graduating members.

*September 18, 2009*

Ms. Champ-Blackwell and Ms. Magee attended the ICON meeting (a consortia of librarians interested in health information) and informed them of activities scheduled for MCMLA.

*September 22, 2009*

Ms. Champ-Blackwell took the CE workshop “The Librarian as Professional, or How I learned to Stop Worrying and Love Complexity” taught by Jerry Perry.

*September 28, October 13 and 17, 2009*

Ms. Champ-Blackwell participated in REFORMA Automation Management System Committee teleconferences determining criteria for an automated management system for the organization.

*October 2-4, 2009*

Mr. Bramble and Ms. Hamasu attended the Library and Information Technology National Forum in Salt Lake City.

*October 6, 2009*

Ms. Magee met with Corey Ross, publisher for the Metro Omaha Medical Society, to introduce herself and arranged to send him articles for publication.

*October 12, 2009*

Ms. Abbey was selected as Director at Large, Professional Education of the Colorado Public Health Association. This is the community organization that Ms. Abbey has selected to affiliate herself with.

*October 14, 2009*

Ms. Brown attended the quarterly meeting of the Health Sciences Library Network of Kansas City. A presentation was made on "Changing the Face of Medicine" currently on display at Dykes Library, a Resource Library.

*October 15, 2009*

Mr. Bramble was accepted as a participant in the Ninth House Leadership Course sponsored by the Utah State Library Division. This is a year-long online program.

*October 19, 2009*

Ms. Hamasu attended the Tribal Connections 4 Corners meeting.

*October 21-22, 2009*

Ms. Jones attended the Diagnostic Errors in Medicine Conference.

*October 21, 2009*

Ms. Hamasu attended a presentation on Utah's population database. This resource collects data on the individuals and familial connections that can be used to track hereditary conditions.

*October 23, 2009*

Mr. Bramble is representing the MCR as a member of the Outreach Applications Redesign working group.

Ms. Hamasu participated in the Outreach Connections Steering Committee meeting.

*October 26, 2009*

Ms. Dennis attended the quarterly meeting of the Utah Health Sciences Library Consortium and presented the RML update.

## Attachments

# Attachment 1: Quarterly OARF Summary Data - RML Staff Activities

## Outreach Activities Conducted in Region 4 by RML Staff

RML Quarter 2 (August 1, 2009 - October 31, 2009)

Generated: Thursday, November 19th, 2009

Total Outreach Activities	<b>R1</b>
	29

The following information is based on outreach reports of training activities

Activities Summary		R1
Total number of estimated:	participants	594
Average number of participants:	per activity	20
Average length:	hours	1
Under 1 hour:	activities	1 3 %
Between 1 and 2 hours:	activities	26 90 %
Over 2 hours:	activities	2 7 %
Hands-on practice:	activities	20 69 %
Conducted remotely:	activities	17 59 %
Offering continuing education:	activities	7 24 %
Significant number of minorities:	activities	3 10 %

Type(s) of Organization(s) Involved in Activities	R1
Health sciences library:	activities 28 97 %
Public library:	activities 0 0 %
Government agency:	activities 0 0 %
Hospital:	activities 2 7 %
Clinical/Health care:	activities 1 3 %
Academic institution:	activities 28 97 %
Community-based:	activities 1 3 %
Faith-based:	activities 6 21 %
Public Health Agency:	activities 1 3 %
Other:	activities 3 10 %

Session Content		R1
PubMed:	activities	12 41 %
MedlinePlus:	activities	19 66 %
ClinicalTrials.gov:	activities	8 28 %
NCBI:	activities	0 0 %
NLM Gateway:	activities	2 7 %
TOXNET:	activities	3 10 %
Other technology content:	activities	15 52 %
Other non-technology content:	activities	5 17 %

Significant Minority Population Present		R1
African American:	activities	2 7 %
Alaska Native:	activities	0 0 %
Asian and Pacific Islander:	activities	0 0 %
Hispanic:	activities	1 3 %
Native American:	activities	0 0 %

>=50% of participants

Participants Completed Participant Information Sheets	<b>R1</b>
	539

The following information is based on Participant Information (PI) sheets collected during training activities

Participants Summary		R1	
Where PI sheet collected:	activities		91 %
Health care or service providers:	participants	146	27 %
Health science library staff members:	participants	183	34 %
Public health worker:	participants	24	4 %
Public/Other library staff members:	participants	170	32 %
Members of general public:	participants	16	3 %



## Attachment 2: Quarterly OARF Summary Data - Subcontractor Activities

### Outreach Activities Conducted in Region 4 by Sub-Contractor Staff

RML Quarter 2 (August 1, 2009 - October 31, 2009)

Generated: Monday, November 23rd, 2009

Total Outreach Activities

R1
1

The following information is based on outreach reports of training activities

Activities Summary		R1
Total number of estimated:	participants	25
Average number of participants:	per activity	25
Average length:	hours	1
Under 1 hour:	activities	1 # %
Between 1 and 2 hours:	activities	0 0 %
Over 2 hours:	activities	0 0 %
Hands-on practice:	activities	1 # %
Conducted remotely:	activities	0 0 %
Offering continuing education:	activities	0 0 %
Significant number of minorities:	activities	0 0 %

Type(s) of Organization(s) Involved in Activities		R1
Health sciences library:	activities	1 # %
Public library:	activities	0 0 %
Government agency:	activities	0 0 %
Hospital:	activities	0 0 %
Clinical/Health care:	activities	0 0 %
Academic institution:	activities	1 # %
Community-based:	activities	0 0 %
Faith-based:	activities	0 0 %
Public Health Agency:	activities	0 0 %
Other:	activities	0 0 %

Session Content		R1
PubMed:	activities	1 # %
MedlinePlus:	activities	1 # %
ClinicalTrials.gov:	activities	0 0 %
NCBI:	activities	0 0 %
NLM Gateway:	activities	0 0 %
TOXNET:	activities	0 0 %
Other technology content:	activities	0 0 %
Other non-technology content:	activities	0 0 %

Significant Minority Population Present		R1
African American:	activities	0 0 %
Alaska Native:	activities	0 0 %
Asian and Pacific Islander:	activities	0 0 %
Hispanic:	activities	0 0 %
Native American:	activities	0 0 %
>=50% of participants		

Participants Completed Participant Information Sheets		R1
		28

The following information is based on Participant Information (PI) sheets collected during training activities

Participants Summary		R1
Where PI sheet collected:	activities	# %
Health care or service providers:	participants	0 0 %
Health science library staff members:	participants	0 0 %
Public health worker:	participants	0 0 %
Public/Other library staff members:	participants	0 0 %
Members of general public:	participants	20 71 %

## Attachment 3: Promotional Materials Provided

<b>Date</b>	<b>Who</b>	<b>Items Provided</b>	<b>Purpose</b>
8/20/2009	Denver Public Library <i>Colorado</i>	<ul style="list-style-type: none"> <li>– 500 MedlinePlus Bookmark</li> <li>– 500 MedlinePlus Bookmark (Spanish)</li> <li>– 300 Tox Town Card</li> <li>– 300 Tox Town Brochure</li> <li>– 8 Tox Town Poster</li> <li>– 25 Household Products Database Card</li> <li>– 50 American Indian Health Brochure</li> <li>– 50 Asian American Health Brochure</li> <li>– 30 National Network of Libraries of Medicine Card</li> </ul>	Health literacy outreach at five branch libraries
8/27/2009	St. John's Regional Medical Center <i>Missouri</i>	<ul style="list-style-type: none"> <li>– 450 MedlinePlus Bookmark</li> <li>– 10 Good Health Information on WWW card</li> <li>– 10 PubMed Card</li> <li>– 10 DOCLINE Card</li> </ul>	Consumer Health Information
9/1/2009	Manti Public Library <i>Utah</i>	<ul style="list-style-type: none"> <li>– 10 NIHSeniorHealth – Toolkit for trainers brochure</li> <li>– 75 Health Information for Senior Citizens</li> </ul>	Presentation at ULA Fall Workshop
9/4/2009	Utah Valley Regional Medical Center <i>Utah</i>	<ul style="list-style-type: none"> <li>– 200 PubMed cards</li> </ul>	New employee orientation
9/23/2009	Washington University School of Medicine <i>Missouri</i>	<ul style="list-style-type: none"> <li>– 100 MedlinePlus Bookmark</li> <li>– 25 Profiles in Science Card</li> <li>– 25 The Visible Humans Card</li> </ul>	Class for local K-12 librarians and Mini-Medical School
10/5/2009	Caring Hearts Adult Care <i>Colorado</i>	<ul style="list-style-type: none"> <li>– 1 MedlinePlus poster</li> <li>– 25 American Indian Health Brochure</li> <li>– 25 Asian American Health Brochure</li> <li>– 1 Public Health Resources</li> </ul>	Minority health disease prevention and education program
10/2009	Beatrice Public Library <i>Nebraska</i>	<ul style="list-style-type: none"> <li>– 50 MedlinePlus pens</li> <li>– 50 MedlinePlus baseball cards</li> </ul>	

---

## Attachment 4: Advocacy Policy Statement

### NN/LM MCR Advocacy Statement of Responsibility

The National Network of Libraries of Medicine, MidContinental Region (NN/LM MCR) promotes awareness of, access to and use of biomedical information resources for health professionals and the public. NN/LM MCR believes a fundamental way to accomplish this charge is by supporting librarians and libraries. Support for our health science library members includes:

- Providing tools and training for librarians to use. Consultation on how to use these tools is available.
- Monitoring status of librarians and libraries throughout region, and consultation with those members whose status is declining.
- Participation in partnership with individual librarians to assist in advocating in institutions.
- Site visits to review library operations.
- Statement of recommended qualifications for a hospital librarian.
- Assisting librarians and institutions in planning for transition to a new librarian.
- Providing informational materials to administrators and health care professionals on the value of a professional librarian.

Health science library members interested in these advocacy activities or materials are encouraged to contact Barb Jones at [jonesbarb@health.missouri.edu](mailto:jonesbarb@health.missouri.edu), or their State Liaison. Other member librarians interested in library advocacy issues may contact Barb Jones or their State Liaison to discuss possible consultation or assistance.

---

**Attachment 5:**  
**Regional Advisory Board Meeting Minutes**

**NN/LM MidContinental Region  
Regional Advisory Board Meeting  
September 25, 2009  
Aurora, CO**

**Minutes**

Location: *Health Sciences Library, University of Colorado Denver – 2<sup>nd</sup> floor conference room*

**Welcome and Introductions** – *Jean Shipman, Director, and Claire Hamasu, Associate Director*

**NLM Update** – *Renee Bougard, Outreach Librarian National Network Office*

- NLM Associate Fellows
- FY2010 Budget
- Extramural Programs (EP)
- NIH Grants
- PubMed
- MedlinePlus
- TOXMAP
- Arctic Health
- DailyMed
- Personal Health Record (PHR)
- Twitter
- NLM's 175th Anniversary

**Emergency Planning in the NN/LM** – *Dan Wilson, Coordinator - NN/LM National Emergency Preparedness & Response Plan, and Sharon Medcalf, Associate Director - Center for Biopreparedness Education – University of Nebraska*

Dan Wilson talked about what's been happening nationally to encourage health sciences librarians across the nation to work on emergency preparedness plans. New initiatives in emergency preparedness programming will reach out to hospitals without libraries and to community based organizations. Sharon Medcalf presented a flu 101 so everyone would have a better understanding of what the flu is, how it is dispersed, why flu inoculation is important, and the government plans to get everyone inoculated for both the regular flu and H1N1.

**State Bingo** – *Marty Magee, Caller*

The items called were statements describing health information access in the different states in the region. Advisory board members submitted the statements used in the game. (See Attachment 1 for list of statements)

## **Visioning – Barb Jones, Missouri/Library Advocacy Liaison**

*What will health care look like in 2016, if there is no barrier in obtaining all the health information that is needed?*

Five groups were formed and came up with the following scenarios:

### *1. The VA Electronic Medical Record Scenario*

The VA electronic medical record system is widely adopted with access by patients as well as their health care providers. The EMR offers links to consumer health information that is culturally appropriate. NLM has an important role in setting standards for the information imbedded in the EMR. Telehealth is wide spread giving remote areas access to consultants.

### *2. The Cleaver Family Scenario*

Patient: The Cleaver Family

Provider: Dr. Marcus Welby IV

Health Status:

- Ward: GI concerns due to stress
- June: Diabetes
- Beaver: ADHD
- Wally: needs STD information

Each family member has a personal mobile unit that allows them to access their personal health information, and that information is linked to evidence based wellness plans. The devices can also administer certain tests, like blood pressure, monitoring June's diabetes, and Beaver's compliance with taking his ADHD medication (June also gets notices if Beaver is not taking his medication). There are also telemedicine capabilities that allow the Cleaver family to access a nurse, librarian or health educator at any time.

The information that is entered into the device, like the blood pressure tests, is sent to the health care provider and added to the family member's electronic health record (EHR), allowing the provider to monitor information as it comes in. In addition, the provider can send a new or a renewal of a prescription directly to the pharmacy the family uses based on this monitoring of incoming information. Wellness triggers are also sent to family members; i.e. Beaver is reminded to take his medication, walk the dog, go to bed at 9:00, etc.

June was recently hospitalized and her medication order was messed up; this information went into the EHR where the hospital's Performance Improvement team caught it. They worked with Dr. Welby to help improve his patient care. That information was also fed into a benchmarking database to improve care across the country.

Ward lost his job, but the family still has healthcare at the same cost. He now attends yoga classes to distress. Losing his job ended up being the best thing for the whole

family. June now has a job as a medical librarian, and has thrown her pearls and heels away.

Dr. Welby IV is also having an easier time; he is able to spend more time with patients because the monitoring information is sent to the EHR. He has lower overhead costs as well. He has access to point of care information, and even though his practice is in a very rural area, he can make better treatment decisions because of his access to this evidence based point of care info. He also has access through telemedicine to specialists to assist with treatment.

When the family went to MCMLA conference in Breckenridge, they were able to access the Beaver's EHR when he sprained his ankle while hiking on the Peak 9 trail.

Overall this system will reduce health care costs and improve outcomes. People will be healthier and healthcare will be affordable.

### *3. Preventive Medicine Scenario*

To grow a healthy public a strong sense of wellness begins even before a child is born with parents as wellness advocates. Wellness must also be integrated into school curricula where Physical education is as important as scholarly education. Public health and community based organizations are also involved in promoting and implementing preventive medicine. Information for schools, public health and community based organizations are supported by librarians and is evidence based.

### *4. The Evidence Based Information Scenario*

Evidence based information is available from the electronic medical record for both the health care provider and the patient. Data from EMRs is used to develop evidence based information. Both providers and patients contribute to the EMR. Using and affecting evidence based information are government, community, non-governmental organizations and librarians. The outcome from this free flow of evidence based information is improved outcomes and higher expectations by patients of the healthcare system. This may result in more frustration and malpractice law suits, if the patient outcome is not as expected.

### *5. Community Health Care Scenario*

Regulation from health care reform and increased awareness improve access and use of information by the different communities that make up society: consumers, health professional, administrative, librarians, government, and lobbyists. There are more consumer geared products e.g., customized genomic information and the personal health record. Local governments are being pushed by communities to provide computerized health care record access across hospitals, provider offices, and clinics.

**Tour of Library** -- Jerry Perry, Director Health Sciences Library – University of Colorado Denver, Dana Abbey, Colorado/Consumer Health Liaison, Mary Mauck, Student Email Coordinator, and Rhonda Altonen, Media Specialist.

### **Build Scenarios – John Bramble, Utah/Network Membership Liaison**

*Groups answered the question, “What resources and/or activities are needed for the scenario to be reality?”*

- All U.S. residents learn how to use electronic health systems
- Uncensored Evidence-Based Knowledge
- Culturally appropriate delivery of information
- Standards: Technical, medical, cultural
- National infrastructure for broadband Internet access in the most remote places
- Constant and widespread public service announcements promoting good health
- Acceptance that healthcare is a right
- Electronic Medical Record is pervasive and is as accessible to the patient as the health care provider.

### **Merge Scenarios – Rebecca Brown, Kansas/Technology Liaison**

*Common elements of the scenarios were extracted:*

1. National Electronic Medical Record; National Personal Health Record
  - Must be a non-proprietary system
  - Healthcare practitioner view with access to uncensored evidence-based full-text articles
  - Consumer view: Health record would be automatically populated from MedlinePlus and other vetted, uncensored sources with information on patient’s diagnosis.
2. National Institutes of Health sets guidelines and standards for personalized alerts to patients about:
  - Medication reminders (refills, etc) – addresses patient compliance
  - Scheduled tests (mammograms, colonoscopies, etc.)
  - Annual check-up reminders (preventative)
3. Public Service Announcements:
  - Advertising for checkups, specific diseases (diabetes for example), flu season
4. Education:
  - Preventative and wellness curriculum throughout all levels of public education
  - All U.S. residents learn how to use the electronic system
  - Culturally appropriate delivery: translated materials may not be enough. Literacy in some languages is very low. May need to rely more heavily on images, person-to-person, creative approaches.



5. Build a consortium to address:
  - ethics
  - privacy
  - knowledge base
  - standards
  - access
6. National Internet infrastructure is put into place to enable access in even the most remote places for strengthened Telehealth (services for practitioners and consumers such as Radiologist reading x-rays).

**Thank You and Adjournment** – *Jean Shipman, Director, and Claire Hamasu, Associate Director*

The Regional Advisory Board meeting adjourned at 3:30 pm.

Attachment 1  
RAB Bingo Call List

1. The Colorado Cancer Resource Guide web site includes links for adult and pediatric cancers and preventative care.
2. Missouri Department of Health and Human Services posts important health information for citizens on the Missouri State government website.
3. Colorado has an active and responsive State Library that has been very much engaged in promoting stimulus funding for improving broadband capacity at public libraries.
4. The Missouri State Library has funded grants for CE for librarians in health care.
5. The Missouri Area Health Education Center (MAHEC) has created a Digital Library (MDL) that provides access to a core set of health information resources for all AHEC supported preceptors, students and other health care providers who are practicing in Missouri.
6. St. John's Van K. Smith Community Health Library provides health information services to the public in a 34 county region of southwest Missouri.
7. Health Literacy Missouri is working toward improving the health of Missouri citizens by improving the health literacy of and health literacy materials for state citizens.
8. McGoogan Library maintains Nebraska's Go Local database, which has been cited for both quality control and marketing by the National Library of Medicine.
9. The Via Christi librarians just designed a web page of freely available healthcare resources for anyone in the state to use.
10. In Kansas, everyone, including nursing students and working nurses, have free access to nursing databases including the Joanna Briggs Institute database through the State Library.
11. State Library of Kansas serves all of Kansas with reliable consumer health information resources.
12. Missouri has two strong local medical librarian groups furthering the dissemination of health information, Health Science Library Network of Kansas City and St. Louis Medical Librarians.
13. Connectivity to the Internet in general is very good throughout the state of Colorado, and especially on the Western Slope and along the Front Range.

14. Kansas Health Online: offers tools to compare hospitals, find doctors and information about healthy lifestyles to help you make healthy choices. This is the home of Kansas GoLocal that has the potential to be a major resource on health services for the state.
15. Through Creighton University and the University of Nebraska Medical Center, Nebraska has special strength in two priority NN/LM programs - eliminating health disparities and emergency-disaster planning and response.
16. The Denver Public Library maintains a large health resources web site with local, state, and national links, health news, and podcasts.
17. Because the University of Utah Health System Burn Center serves the entire Intermountain West, a great deal of education is done for rural hospitals, fire departments, and citizen groups on burn prevention and treatment.
18. University of Utah Health System clinics send a 4 page newsletter on health topics each quarter to the home of each of their patients.
19. All NE residents have access to free consumer health information via phone, fax or the internet through the Consumer Health Information Resource Service provided by the McGoogan Library at the University of Nebraska Medical Center.
20. The Colorado AHEC system is a flexible and willing partner for library-sourced outreach efforts to bring information resources and services to practitioners and community based groups all over the state.
21. Kansas medical librarians find statewide access to a wide variety of important databases through the Kansas State Library to be a very valuable service plus.
22. The Kansas City Metropolitan Library and Information Network (KCMLIN) is a wonderful system that increases access to collections across the state for small or special libraries that otherwise might not have easy access to these collections and services.
23. Health information service in Nebraska is characterized by strong partnerships and a high level of collaboration among the players, which include two resource libraries, the Nebraska Library Commission, a strong health science library consortium, and Nebraska public libraries.
24. Missouri has two NN/LM Resource Libraries.
25. The University of Utah's Be Well Utah health fair provided health related information on a variety of topics to over 10,000 in September.
26. Missouri is creating of a web-based library of health literacy tools for the use of community-based organizations and healthcare professionals.

27. The Health Literacy Missouri Coordinating Council offers a coordinated strategic plan for health literacy and a mechanism for funding for new initiatives and pilot projects around the state.
28. The Colorado Department of Public Health and Environment web site provides links to information on health topics and environmental topics.

---

Attachment 6:  
EFTS Participation Report

**National Network of Libraries of Medicine  
MidContinental Region  
Report on Network Member Institutions that do not use  
Electronic Funds Transfer Service**

**John Bramble, MLIS  
Network Membership/Utah Outreach Liaison  
National Network of Libraries of Medicine MidContinental Region  
Spencer S. Eccles Health Sciences Library  
University of Utah  
Salt Lake City, Utah**

**Betsy Kelly, MLS, MBA  
Assessment and Evaluation Liaison  
National Network of Libraries of Medicine MidContinental Region  
Bernard Becker Medical Library  
Washington University School of Medicine  
St. Louis, Missouri**

**October 21, 2009**

**2009 Report on Network Member Institutions that do not use Electronic Funds Transfer Service**  
**National Network of Libraries of Medicine**  
**MidContinental Region**

**Introduction**

One of the services available to Network members of the National Network of Libraries of Medicine (NN/LM) is the Electronic Funds Transfer Service (EFTS). EFTS virtually eliminates the need to create invoices and write checks to pay for interlibrary loans and document delivery among Network member institutions. The NN/LM MidContinental Region (NN/LM MCR) is responsible for promoting EFTS and encouraging Network members to become EFTS users. Between May 2006 and January 2009, the average number of Network member institutions that qualified for EFTS use was 164. Of these, there were approximately ninety (55%) Network members NOT using EFTS. Over this same time period there were nineteen members that began using EFTS. The indicator that determines if the NN/LM MCR has been successful in promoting EFTS is, “100% of NN/LM MCR Network members will use EFTS by April 2011”. With such an ambitious indicator and looming deadline, understanding what is preventing non-EFTS members from joining was critical.

To understand why so many NN/LM MCR Network members do not participate in EFTS (55%), a study was undertaken in the Autumn of 2008 to gather and analyze responses from individuals at non-EFTS participating member institutions. This report describes the results of the study. Since a second indicator for MCR is to determine whether or not to make EFTS use a requirement for full NN/LM MCR Network membership, these data will also be used to evaluate whether that is feasible.

**Background**

For the 2006-2011 contract period (National Library of Medicine Funded Contract No. NO1-LM-6-3504), the NN/LM MCR has two outcomes specifically addressing EFTS:

1. Increased participation in EFTS;
2. NN/LM MCR understands the barriers to participation in EFTS by non-EFTS participating Network member institutions.

During the years 2006-2008, the NN/LM MCR focused on increasing participation in EFTS by offering training sessions and promoting EFTS. Promotional efforts included:

- Advertisements in the MCR’s newsletter *Plains to Peaks Post*;
- Promotion at each of the states' health sciences library consortia meetings;
- Online presentations on EFTS during the MCR’s *Breezing with the RML*;
- Presentations/consultations on EFTS at the Midcontinental Medical Library Association meetings;

- Promotion of EFTS while exhibiting at the Midcontinental Medical Library Association meetings (EFTS is credited for placing advertisements in conference programs or by being a conference sponsor).

The NN/LM MCR also provided staff and two volunteers from Network member institutions to represent the region on the EFTS Advisory Board. Within this time period, despite the promotion and training efforts, growth in new EFTS users was low and did not meet the growth indicator rates at a level that would meet the desired 100% participation by April 2011 (*Table 1*).

<b>Table 1: New EFTS participants</b>		
<b>Contract Year</b>	<b>Indicator for new participants</b>	<b>Actual</b>
Yr 5 (2005-2006)	n/a	n/a
Yr 1 (2006-2007)	23	3
Yr 2 (2007-2008)	49.5	6
Yr 3 (2008-Jan 2009)	47	6

In Fall 2008, the NN/LM MCR began to address the slow growth rate in the MCR by focusing on the second outcome of understanding the barriers to participation in EFTS by non-EFTS participating Network member institutions. Up to this time, most of the evidence pointing to the slow growth in EFTS users was anecdotal, gathered through informal conversations between NN/LM MCR liaisons and individuals from Network member institutions. Information was also gathered at the monthly NN/LM DOCLINE coordinator meetings where the topic of barriers for participating in EFTS was addressed fairly regularly. It should be noted that these discussions demonstrate that low EFTS growth is not unique to the NN/LM MCR but is also an issue with other NN/LM regions.

In early 2008, the NN/LM Middle Atlantic Region (NN/LM MAR) was the first region to investigate the barriers faced by non-EFTS members. They sent an email to each MAR Network member not using EFTS that asked them to reply with the primary reasons they do not use EFTS. Of approximately 130 emails sent out to non-EFTS users in the MAR, only fifteen replied (7%). MAR was able to identify two themes immediately. Approximately three quarters of the responses indicated that they *do not charge or pay for interlibrary loan transactions* (either as lenders or borrowers) and approximately half indicated that *administrative policies prevented them from participating in EFTS*<sup>1</sup>. Despite the low response to their questionnaire, MAR acknowledged they did not feel they needed to have a higher response rate and were satisfied that the responses from the fifteen emails accurately reflected the barriers non-EFTS users experience their region. MCR felt it important to use the two themes MAR identified so data from the two regions could be compared.

---

<sup>1</sup> There is not an appendix to refer to for the data shared by MAR. This information was gathered by telephone conversations and email exchanges between the MCR and MAR Network member coordinators.



## Methodology

Identifying individuals from Network member institutions to participate in the study was based on four criteria:

1. Institution was listed in DOCLINE database as a non-EFTS user;
2. Individuals must be listed in the DOCLINE Institutional Record;
3. Individuals must have self identified their DOCLINE contact type as either Interlibrary Loan, NN/LM Liaison, or Director in their Institutional Record;
4. Individuals needed to have an active email address.

A DOCLINE database report was run in December 2008 where a total of ninety-four non-EFTS participating institutions were identified. Of these, eighty-five institutions met Criteria 2-4. In many institutions, one individual was listed for more than one contact type and in others there are one or even two individuals with the same contact type.

It was important to direct the questionnaire to the most appropriate individual(s). Only those who were listed under at least one of the three contact types in Criteria 4 would be invited to complete the questionnaire. Four additional criteria were considered to determine which of that subset would receive the questionnaire:

1. The institution listed a single individual who filled all three contact types, that contact was selected;
2. The institution listing more than one individual with all three contact types, the Interlibrary Loan contact was selected;
3. The institution not listing an individual with the contact type of Interlibrary Loan, the NN/LM Liaison was selected;
4. The institution not listing an individual with the contact type of Interlibrary Loan or NN/LM Liaison, the Director was selected.

In instances where an institution listed two or more individuals with the same contact type as described above, both individuals were selected using the selection process described above.

An email message was sent to 105 individuals meeting the above criteria. Of these, thirty-nine (37%) responded to the first email. A second email was sent fifteen days later to remind participants of the deadline and encouraged them to participate. This increased the number of individuals responding to forty (38%). It was not possible to determine how many institutions were represented by the responses because identities of the responders were not tracked. Both email messages explained:

- How they were identified;
- The reasons why they were being asked to participate;
- The deadline for responding to the questionnaire and link to the questionnaire;
- Contact information for the study coordinator if they had any questions.

## Questionnaire Design

The questionnaire was designed using the online questionnaire application Survey Monkey. Page one included the welcome and purpose statement and the interaction sections for the participant's input. The second page included a "thank you" message, a confirmation that the questionnaire was submitted successfully, and contact information. Within the two pages of the questionnaire, there were five distinct sections (Appendix B). The statements (**Section 2** and **Section 3**) that participants were to respond to were developed from NN/LM MCR liaison experiences through their conversations with individuals from Network member institutions and from the themes identified during the 2008 MAR email campaign.

## Analysis

**Section 1** of the questionnaire (*Appendix C*) included information about the questionnaire. Data gathered from **Section 2** of the questionnaire (*Appendix C*), yielded seventy-five statements. Each statement was categorized and assigned to one of five themes (S2 Theme), which were designed by the study's authors (*Table 2 and Table 3*):

Table 2: Section 2 of Questionnaire Responses			
Section 2 Themes	Section 2 – "Please mark all that apply"	Sub- Total	Total & Percentage
S2 T1	Our library does not lend for cost – we don't charge for items we lend.*	21	35 (47%)
	Our library does not borrow for cost — we get everything for free.*	14	
S2 T2	The \$100 account minimum is too much.	10	17 (23%)
	We don't want to pay the 5% fee when I bill a lender.	7	
S2 T3	My administrator won't authorize use of EFTS. **	12	12 (16%)
S2 T4	I was unaware of EFTS being available to my institution	6	6 (8%)
S2 T5	I think setting up EFTS is complicated.	1	5 (6.7%)
	I think using EFTS is complicated.	4	
<b>Total Responses:</b>			<b>75</b>
*This question was comparable to the question asked during the MAR study but was separated into two separate questions. In the MAR study respondents indicated that "Our library does not borrow or lend for cost".			
**This question was the same questions asked during the MAR study.			

Table 3: Section of Questionnaire 2 Themes		
<b>S2 Theme 1</b>	(S2 T1)	Relates to interlibrary loan practices of the Network member institutions;
<b>S2 Theme 2</b>	(S2 T2)	Relates to EFTS's membership requirements for Network member institutions to participation in the service;
<b>S2 Theme 3</b>	(S2 T3)	Relates to Network member institutional policies that prevent participation in EFTS;
<b>S2 Theme 4</b>	(S2 T4)	Relates to a lack of awareness of the availability of EFTS;
<b>S2 Theme 5</b>	(S2 T5)	Relates to a lack of training on the use of EFTS.

Twenty-three respondents contributed fifty-seven responses from the open-ended question in **Section 3** (*Appendix C*). Criteria were created to categorize each response (Table 4). Some of the responses had comments that addressed several issues and fit into more than one category, which were then isolated. All comments were then categorized appropriately into one of the three categories:

- Category 1** Relevant;
- Category 2** Repeated what the individual had selected in **Section 2** of the questionnaire (*Appendix B*). These were discarded;
- Category 3** Not relevant. These were discarded.

There were thirteen comments that fit **Category 1**. That is, they were not a repeat of what the participant indicated in Section 2 of the questionnaire. **Category 2** and **Category 3** were determined to be irrelevant to the study and were eliminated from further analysis. The remaining thirteen **Category 1** comments from Section 3 of the questionnaire were further categorized and assigned to one of four themes (S3 Themes)(*Table 4 and Table 5*).

<b>Table 4: Comment Themes from Section 3 of the Questionnaire</b>		
<b>S3 Theme 1</b>	(S3 T1)	Comments related to deposit accounts not allowed by Network member institutions;
<b>S3 Theme 2</b>	(S3 T2)	Comments related to the small number of interlibrary loan transactions that did not justify the effort required to use of EFTS;
<b>S3 Theme 3</b>	(S3 T3)	Comments related to being understaffed;
<b>S3 Theme 4</b>	(S3 T4)	Comment relating to not trusting EFTS as an entity.

<b>Table 5: Theme Occurrences of Comments for Section 3 of the Questionnaire</b>		
<b>Section 3 Themes</b>	<b>Relevant Comments</b>	<b>Occurrences</b>
S3 T1	Deposit Account Not allowed	5
S3 T2	Small number of ILL Transactions	4
S3 T3	Understaffed	3
S3 T4	Do not trust EFTS	1
	<b>Total</b>	<b>13</b>

Themes S3 T1 through S3 T4 were then categorized as to their likeness to themes S2 T1 through T5 from **Section 2** of the questionnaire (*Appendix B or Table 2*) as illustrated in *Table 6*

<b>Table 6: S3/S2 likeness</b>		
<b>Section 3 Themes</b>	<b>Relevant Comments</b>	<b>Section 2 Theme</b>
S3 T1	Deposit Account Not allowed	S2 T3
S3 T2	Small number of ILL Transactions	S2 T1
S3 T3	Understaffed	S2 T3
S3 T4	Do not trust EFTS	S2 T5
	<b>Total</b>	<b>13</b>

Mapping the questionnaire responses from **Section 3** of the questionnaire to **Section 2** of the questionnaire using **Section 2's** five themes, now referred to as Theme 1 through Theme 5, increased the number of responses to eighty-eight (*Table 7*).

- T1 Interlibrary loan practices of the Network member institutions
- T2 EFTS's membership requirements for participation in the service
- T3 Network member institutional policies that prevent participation in EFTS
- T4 Lack of awareness of the availability of EFTS
- T5 Lack of training on the use of EFTS

<b>Table 7: Combined Themes from Section 2 and Section 3 of the Questionnaire</b>					
<b>Section 2 Themes</b>	<b>S2 Sub-Total</b>	<b>Section 3 Theme</b>	<b>S3 Sub-Total</b>	<b>Total Themes (T1 – T5)</b>	
S2 T1 Interlibrary loan practices of the Network member institutions;	35	S3 T2 Small number of ILL Transactions	4	T1	39 (44%)
S2 T2 EFTS's membership requirements for Network member institutions to participation in the service;	17	-	-	T2	17 (19%)
S2 T3 Network member institutional policies that prevent participation in EFTS;	12	S3 T1 Deposit Account Not allowed	5	T3	20 (23%)
		S3 T3 Understaffed	3		
S2 T4 Lack of awareness of the availability of EFTS;	6	-	-	T4	6 (7%)
S2 T5 Lack of training on the use of EFTS	5	S3 T4 Do not trust EFTS	1	T5	6 (7%)
<b>Total</b>					<b>88</b>

The final process was separating Theme 1 through Theme 5 and categorizing them into two categories:

**Category 1** (C1) NN/LM MCR Network member institutional policies preventing participation in EFTS;

**Category 2** (C2) NN/LM MCR interventions may influence Network member institution to become an EFTS participant.

Table 8: Participant Distribution Between Category 1 and Category 2			
Themes	Theme Sub-Total	Category (C1- C2)	
T1 - Interlibrary Loan Practices	39	C1	76 (86%)
T2 - EFTS requirements for participation	17		
T3 - Network member institutional policies	20		
T4 - Lack of awareness of the availability of EFTS	6	C2	12 (14%)
T5 - Lack of training or understanding in EFTS	6		
Total			88

Eighty-six percent ( $n=88$ ) of the participant's responses fit in **Category 1 - NN/LM MCR Network member institutional policies preventing participation in EFTS**. Fourteen percent ( $n=88$ ) of the participant's responses fit in **Category 2 - NN/LM MCR interventions may influence Network member institution to become an EFTS participant**.

## **Conclusions:**

Based on the final analysis found under **Category 1** (Table 8) and promotional efforts conducted by EFTS and NN/LM MCR, the authors conclude that the majority of NN/LM MCR Network members not participating in EFTS are unlikely to change their status and become EFTS users. The authors suspect that individuals at these institutions may consider changing or influencing institutional policies and/or practices as being beyond their ability or would require an inordinate amount of effort with little perceived gain. 51% of these responses related to refusal to charge or pay for loans. The questionnaire did not investigate whether the librarians feel this policy affects the service they can provide for their users. However, it appears that continued encouragement to become EFTS users, especially if directed at the three contact types (Interlibrary Loan, NN/LM Liaison, or Director) may have minimal effect in changing their views. An evaluation of current marketing strategies being employed by EFTS and the NN/LM MCR would be useful and may suggest developing a marketing strategy that supports the approach of changing institutional policies and/or practices to allow the use of EFTS.

**Category 2** (Table 8), lack of awareness of the availability of EFTS and lack of training or understanding of its use as reasons for libraries not participating in EFTS should not be overlooked. If the sample fitting Category 2 in this study is representative of the entire number of non-EFTS participating NN/LM MCR Network members (~90) then there are approximately 13 non-EFTS participating members who, with additional promotion and education about EFTS might be more likely to become EFTS users. Again, current promotional strategies do not appear to be reaching these Network members and an evaluation, by NN/LM MCR, as to why is advisable.

The authors feel that this study provides a good start at better understanding the barriers that non-EFTS NN/LM MCR Network members are facing. Coupled with the results from the MAR study performed in early 2008 that showed similar results, it is becoming clear that barriers to participation tend to be at the institutional level. The authors recommend further investigation including soliciting input from administrators to whom librarians report or with whom they work. Certainly replication of this study by other RMLs will either further confirm our results or suggest additional barriers. The authors also expect to share this report with EFTS and to continue to work with EFTS to find effective ways to promote the benefits of online billing to Network member institutions and their policy makers.

## Appendix A

[SURVEY PREVIEW MODE]

http://www.surveymonkey.com/s.aspx?PREVIEW\_MODE=DO\_NOT\_USE\_THIS\_LINK\_FOR\_COLLECTION&sm=pRUzaPHMCCs0b27iHoMIAmcVstr%2f3

**NN/LM National Network of Libraries of Medicine  
MidContinental Region**

Welcome to the EFTS Questionnaire!

In an effort to better serve our DOCLINE libraries, the National Network of Libraries of Medicine MidContinental Region is seeking information from non-EFTS (Electronic Funds Transfer System) libraries to learn their reasons for not participating in EFTS. ([You can find more information about EFTS by clicking here.](#))

If you have questions about this survey, please contact [John Bramble](#)

**Please mark all that apply**

- ☐ I was unaware of EFTS being available to my institution
- ☐ The \$100 account minimum is too much.
- ☐ We don't want to pay the 5% fee when I bill a lender.
- ☐ My administrator won't authorize use of EFTS.
- ☐ Our library does not borrow for cost — we get everything for free.
- ☐ Our library does not lend for cost — we don't charge for items we lend.
- ☐ I think setting up EFTS is complicated.
- ☐ I think using EFTS is complicated.

What are the other reasons your library does not use EFTS?

**If you would like to set up a consultation with an EFTS representative for you or your administrator, please provide us with your contact information so we can make these arrangements.**

**Name:**

**LIBID or Institution**

**Email Address:**

**Phone Number:**

Done

## Appendix B

[SURVEY PREVIEW MODE]

http://www.surveymonkey.com/s.aspx?PREVIEW\_MODE=DO\_NOT\_USE\_THIS\_LINK\_FOR\_COLLECTION&sm=pRUnzaPHMCCs0b27iHoMIAMcVstr%2F3

**NN/LM National Network of Libraries of Medicine  
MidContinental Region**

Welcome to the EFTS Questionnaire!

In an effort to better serve our DOCLINE libraries, the National Network of Libraries of Medicine MidContinental Region is seeking information from non-EFTS (Electronic Funds Transfer System) libraries to learn their reasons for not participating in EFTS. ([You can find more information about EFTS by clicking here.](#))

If you have questions about this survey, please contact [John Bramble](#)

**Please mark all that apply**

☐ I was unaware of EFTS being available to my institution

☐ The \$100 account minimum is too much.

☐ We don't want to pay the 5% fee when I bill a lender.

☐ My administrator won't authorize use of EFTS.

☐ Our library does not borrow for cost — we get everything for free.

☐ Our library does not lend for cost — we don't charge for items we lend.

☐ I think setting up EFTS is complicated.

☐ I think using EFTS is complicated.

What are the other reasons your library does not use EFTS?

If you would like to set up a consultation with an EFTS representative for you or your administrator, please provide us with your contact information so we can make these arrangements.

Name:

LIBID or Institution:

Email Address:

Phone Number:

Done

Section 1

Section 2

Section 3

Section 4

Section 5  
Not shown

## Appendix C

1	As a government Library, we are advised against obligating funds which may or may not be utilized. For accountability sake, obligated monies must be represented by tangible assets or be considered "delinquent obligations."
2	The Fiscal Dept needs to sign off on anything that involves electronic funds transfer... They are skittish about the name of this program. I wish it were evident in the name that there is no automatic withdrawing of funds from the hospital's bank accounts. Sigh. The fiscal dept is understaffed and overworked, and this project is not a top priority for them. Will continue to wait and hope.
3	My reason for not already being an EFTS member is complicated and confidential (a personnel matter). However, I am trying to set it up now because I think it is a good idea. I have filled out the online application, written a memo to our Accounting Supervisor (who thinks it sounds like a good idea), printed off the MOA, and written up a check request. Now I have to gather signatures. Can you tell me who usually signs the MOA under "signatory authorized to make commitments"? I am trying to figure out if I can just go ahead and sign it, or if I have to get someone else (my supervisor, the Accounting supervisor, my VP, etc.) to sign.
4	Library business manager does not want to tie up a large sum of money for a deposit account. University frowns upon pro-forma invoices for deposit accounts.
5	We order from NLM if we cannot get an article through freeshare.
6	FAR compliance makes this too complicated for the amount we pay. Government Impact Card is significantly easier for VA
7	The statements checked above are ALMOST accurate. We use freeshare primarily for articles and we borrow books within our networks so there is seldom a fee. These practices serve our needs more effectively than using EFTS.
8	Our hospital has just finished the 2009 budget which included many cuts for 2009. I will visit with my director to see if this could be an option for us.
9	The Army authorizes us to either issue checks or pay by credit card.
10	As long as I know how to set up now that our billing system is available on the web and I can approve it through the web. Please help me how to do that. Thanks,
11	We're a much bigger provider on Docline than borrower.
12	New staff, haven't created time to support it. So busy.
13	I would like to do EFT; however, I checked with accounting at the corporate office, and they don't do deposits. That is why I have not joined. I know that this will save our hospital money by not issuing checks. Any ideas!
14	Our accounting department at the hospital does not allow it.
15	We no longer use Docline.
16	We mostly use Freeshare for our patrons. The volume of articles that we get charged for is so low that it doesn't warrant the use of EFTS.
17	Our borrowing numbers, currently, are not high enough to justify the cost. In the future, EFTS is a definite possibility!
18	We are really quite small and free share works well for us.
20	We are in the process of changing our policy and are planning to use EFTS
21	Since we only bill for Loansome Doc requests, our volume of borrowing for cost is relatively low, and things are working very smoothly as is, I haven't seen a need to investigate EFTS. If however it somehow significantly helps the libraries who we depend on to lend to us, I would be willing to consider it, assuming our institution was willing, or even able to utilize this kind of deposit accounting.
22	I have not setup docline yet and not sure if I will get the authorization.
23	We are government facility and have to allocate funds through Defense Finance and Accounting agency. They then pay the bills to the entities via EFT.



---

Attachment 7:  
Subcontractor Quarterly Report

Creighton University  
Crossing the Religious Divide:  
Training Caregivers in Religious Diversity

# Crossing the Religious Divide: Training Caregivers in Religious Diversity



Submitted by Judith Bergjord

5th Quarterly Report for July-September 2009

Creighton University  
Health Sciences Library

2500 California Plaza  
Omaha, NE 68178  
[bergjord@creighton.edu](mailto:bergjord@creighton.edu)

402-280-5199

402-280-5134

10/15/2009

## **Executive Summary**

We received feedback from the participants of the May 6, 2009 workshop and are analyzing the data. There is a tentative 3<sup>rd</sup> workshop scheduled for November 17, 2009 and we expect to be able to subsidize approximately 20 more participants.

## **Administrative/Planning Activities**

Beth Katz, of Project Interfaith and her staff received and compiled feedback data from the May workshop. Beth is also planning a 3<sup>rd</sup> workshop to be held in November. Judi Bergjord will again present the health information resources portion of the program at that workshop.

## **Collaborations/Partnerships**

Creighton University, Project Interfaith and the Nebraska Respite Network worked together to assess the need and opportunity for offering a third workshop.

## **Publicity/Marketing Activities**

Publicity and marketing is being planned for the November workshop.

## **Registration**

At this time we have enough remaining funding to provide for approximately 20 more participants plus mailing and reproduction costs.

## **Laptop and Website**

Project Interfaith staff have uploaded some content onto their new website, the helpful links and resources page should be available by the end of October. They have used the laptop at booths/tables that they have had at diversity fairs and community programs.

## **Evaluation and Feedback**

We collected evaluation and feedback forms from 26 participant of the May 6 workshop. Participants were from 11 different religious affiliations, and 12 different organizations. A summary of the evaluation forms is attached.

## **Projected Activities for Next Quarter**

The next and last quarter, we hope to present one additional workshop that will be held November 17, 2009. We are continuing with marketing and promotion. Beth is making arrangements for the workshop. We will again gather pre-assessment and feedback data from the participants.

**Religious Diversity Issues in Professional Care Giving Training**

**May 6, 2009**

**Total Received: 26**

**1. Religious Affiliation:**

Christian -16  
    Lutheran –ELCA (but Catholic by birth) -1  
    Lutheran-ELCA -3  
    Catholic -5  
    Southern Baptist -1  
    Evangelical -1  
    Nondenominational -2  
    Presbyterian -1  
    Methodist -2  
Hindu -1  
Jewish -3  
N/A-6

**2. Organization:**

ASERA CARE HOSPICE -4  
Mercy Villa -1  
Joy Medical Group – 1  
International Society of Krishna Consciousness -1  
Concord Center -3  
The Nebraska Medical Center -4  
VNA -2  
Immanuel Medical Center -1  
Visiting Nurse Association – 1  
Eastern NE Office on Aging -3  
Davita Healthcare -1  
St Elizabeth Regional Med Center -1

**Position:**

Volunteer Coordinator -4  
Owner -1  
Community Religious Director -1  
Manager, Clinical Pastoral Education -1  
RN -1  
Chaplain – 8  
Hospice Manager -1  
Family Group Conference Coordinator -1  
Social Work -3  
Service Coordination for Medicaid Waiver -1

**3. Please rate the training on the following criteria by circling the number that corresponds with your answer: (If you cannot rate an item, select N/A – Not Applicable)**

	Poor	Fair	Average	Very Good	Excellent	N/A
<b>Organization of the training</b>	0	0	0	13	13	0
<b>Meeting stated goals</b>	0	0	1	13	12	0
<b>Ms. Katz's presentation skills</b>	0	0	3	7	14	0
<b>Ms. Bergjords's presentation skills</b>	0	0	5	9	8	0
<b>Handouts/Resources</b>	0	0	11	10	12	0
<b>Organization and use of space and room(s)</b>	0	0	1	7	18	0
<b>The overall program</b>	0	0	1	11	13	0

**4. Please rate how helpful the following components of this training have been for you.  
(If you cannot rate a component, select N/A – Not Applicable)**

	Not at all helpful	A little helpful	Somewhat helpful	Very helpful	Extremely helpful	N/A
<b>Agenda and goals of program</b>	0	0	3	12	10	0
<b>Identity activities</b>	0	0	2	10	14	0
<b>Developing a common language activity</b>	0	0	8	8	9	0
<b>Presentation on First Amendment issues and religious demographics</b>	0	2	4	10	9	0
<b>Panel on religious diversity in Omaha metro area</b>	0	0	3	7	16	0
<b>Best practices and strategies for inclusion discussion</b>	0	0	8	7	10	0

<b>Presentation on religious diversity resources</b>	0	0	6	6	11	0
--	---	---	---	---	----	---

**What did you expect to gain by attending this training?**

- A better practical understanding of religious diversity in our area and strategies for being respectful of all -9
- How to incorporate information about other religions when volunteering/providing healthcare -3
- Opportunity to learn and interact
- This encouraged me to take a closer look at several areas I had not previously considered.
- New perception and details on a subject I really care about.
- Greater understanding of various religions and faith traditions. Perspectives on health care and end of life issues.
- I thought more about care specific less about religious education
- To be tripped

**Did this training meet your expectations? (Circle one)**

**Failed to meet my expectations -1**

**Met my expectations -10**

**Exceeded my expectations - 15**

**No expectations-0**

**What should be changed to make this training more effective in the future?**

- Would have appreciated more time for the panelists to present. -5
- Having copies of their (panelists) main points would have been nice. -3
- A table outlining prohibitions in certain religions
- More detail for patient care issues (helpful healthcare stuff)
- What an excellent experience! Thank you to all!
- Beth, this was a great session. The day was well organized and done with a tremendous amount of purpose and intent. You are a leader in your field and a credit to the Omaha community – Ralph.
- Looking at resources was a bit too long. Maybe an additional break -4
- Maybe try to incorporate a little more specifically how to address religions diversity issues with individual clients. Dr. Betti Evans was great!
- More case studies/illustrations of actual situations that involved religious diversity issues and how they were resolved (or not)

- Why were Evangelical, Roman Catholic, mainline and progressive Christians not in the panel
- Case Studies
- Take another look at the section on “developing a common language” It seemed a bit disjointed.
- You were very good about pre-training communication. It may be helpful for the first activity if the participants were given some questions to think about prior to coming to training about their own religion or beliefs and other religion’s beliefs (not the same questions but some broad thought questions).
- I like the discussion groups and learning about the different religions from the panel.  
Great resource list
- When printing powerpoint presentation be sure to print in B&W rather than to color & Xerox – many colored fonts reproduced poorly – especially when small
- I found Beth Katz’ presentation very dry and too long. Maybe in the future she can use different teaching tools: like video, or solicit more participation from attendees.
- Already had “best practices and strategies for inclusion discussion” & “presentation on religious diversity resources” although can’t read websites on info-too small
- Did not address issue on trend to “universalize God”
- What are the demographics of the group that is attending today? Why aren’t more reps from faith groups on the panel represented in the general population of this seminar? What needs to be done to change this?
- FYI – one person who did not have a “religion” yet still believed in “God” left this seminar because it was “over her head”.
- Have all panel members have a power point.
- More organized or pointed discussion on First Amendment – seemed to go all over the place.
- Different room arrangement of table/chairs. Too crowded. Hard to pay attention to folks when we were all on one side of the table – in conversing w panelists.
- Maybe this could be a 2-day training and break-up speakers/topics to get the most info possible. The handout would have been sufficient on resources so that more time could have been spent on various religions
- The content of Ms. Katz presentations was good. But she tends to “yell” when she is speaking and she says “umm” a lot. This is very grating to listen to for a long time.
- Going through all the websites at the end of the day was harsh: divide this section into little pieces in between other presentations.
- Add Native American Spirituality. Maybe use lunch time for the panel to give them more time for their overview

---

Attachment 8:  
Subcontractor Quarterly Report

Grillo Health Information Center  
Grillo Senior Center Outreach Project



# Quarterly Report

**Name and address of reporting institution:**

Grillo Health Information Center  
1001 Arapahoe Ave. 2<sup>nd</sup> Floor  
Boulder, CO 80302

**Project Title: Grillo Senior Center Outreach Project**

**Name of person submitting report:** Johnny Daurio

**Email address:** daurioj@bouldercolorado.gov

**Telephone number:** 303-956-4152

**Reporting Period start date:** July 16, 2009

**Reporting Period end date:** October 15, 2009

**Publicity:** The Grillo Health Information Center has included this project in verbal and written communications to various members of the community. This project has received publicity through informal contacts and information sharing among stakeholders and interested parties.

**Outreach:**

**Other accomplishments:** The Grillo Health Information Center has established an on-site presence at the Golden West Retirement Community as a result of the experiences with the Senior Center Project. Each month, a trained volunteer spends one-on-one time with residents of this retirement community who have scheduled an appointment. The Grillo Health Information Center volunteer provides caring support to help the senior citizen frame the health question, and understand exactly what information they need. This is conducted in a private, confidential setting – a room reserved for this specific purpose. The Grillo Center volunteer then provides assistance to capture the evidence-based health information immediately, or upon completion of the health literacy interview, conducts the research for the patron. Relevant documents are subsequently provided to each patron. The collaboration with the Golden West community has been very positive.

**Target audience:** We have found that other senior citizens beyond the West Senior Center itself are very interested in accessing reliable health information. That is one reason why we have established another site where health literacy services can be provided to a greater number of seniors. We anticipate these efforts will expand beyond this one retirement center and senior center.

**Goals, Outcomes, Objectives:** Successes of this project include enhanced prominence for the Grillo Health Information Center and the Senior Center. Some seniors who have accessed

services through this project have provided positive evaluations. Some seniors have not taken full advantage of the services because they have perceived the resources to be for people in ill health. We have learned that marketing health information services is an important element to helping others understand that any health question can be researched, not just for those with new diagnoses, or need for prescribed treatment or medications. We anticipate expanding our outreach to the East Senior Center in early 2010 and will modify our objectives and presentation strategies to address the wider use of this health information resource.

**Evaluation:** The evaluation activities that have occurred during the reporting period have been standard distribution to patrons and collection of customer satisfaction surveys. Formal questions asked in each survey address the quality, relevance, and benefit of the health information received. There are also optional demographic questions regarding gender, age, income, ethnicity that are used to obtain a better picture of the population accessing these services. The volunteer maintains a utilization log as well.

**Impacts and Observations:** We have found that the largest impact has occurred at the beginning of the project where this service was new. Curiosity on the part of the senior population helped us promote this service to individuals. We found that on certain busy days, group exposure was enhanced. Our services have been impacted by the economic downturn and budget reductions of the senior center. At the same time, staff has recommended we expand the project's health information services to the East Senior Center across town. We intend to take the initial experience of start-up at the West Center and apply lessons learned to creating a health information resource presence at the East Center. Part of the strategic planning is intended to include those seniors who specifically benefited from these services. Hearing from peers is a good way to encourage acceptance and utilization of these services.

**Planned Activities:** As mentioned above, we plan to expand health information services to the East Senior Center in early 2010. We are exploring additional ways to expand beyond the one retirement community as well. Our new web design and development is underway. The intent is to make it more attractive and user-friendly for seniors and other citizens to access our health information services.

---

Attachment 9:  
Subcontractor Quarterly Report

Lawrence Public Library  
Together Prepared Continuity of Health Information Award

# Quarterly Report

**Name and address of reporting institution:**

Lawrence Public Library  
707 Vermont St.  
Lawrence, KS 66044-2371

**Project Title:** Together Prepared Continuity of Health Information Award

**Name of person submitting report:** Cathy “Cat” Rooney Howland

**Email address:** [catr@ku.edu](mailto:catr@ku.edu)

**Telephone number:** 785-727-0808 (c) 785-864-4095 (w)

**Reporting Period start date:** July 15, 2009

**Reporting Period end date:** October 14, 2009

**Publicity:**

Publicity and promotional activities during this quarter primarily revolved around informing the community about the various aspects of the project and preparedness resources for the general public and vulnerable populations. Specifically,

1. On July 30, 2009, Team Member Alexandria M. Norman, Douglas County Emergency Management, presented information about the project to 23 attendees at the Human Services in Disaster Summit, Topeka, Kansas.
2. Several team members participated in the August 18 Together Prepared Community Project Forum (a sister project) in Lawrence, Kansas, and provided information about this grant and preparedness tips to interested persons and community-based service providers for vulnerable populations.
3. Team Members provided preparedness materials at the September 26 Douglas County Emergency Preparedness Fair.
4. The Together Prepared projects were listed as partners on a new informational booklet produced by a fellow Team Member, Cat Howland, and partner organization the University of Kansas, titled ***The Prepared Life Style: How to Plan for Seasonal and Pandemic Flu and Other Emergencies*** (see attachment). The booklet is being distributed by the partners of the organization and currently through web server announcement and training being provided by the university. It will be among the resource listed on the Together Prepared Website and possible a resource for other outreach activities.

5. At the October 2 workshop titled, *Before Disaster Strikes*, Pattie Johnston, Outreach Coordinator, Lawrence Public Library described to 40 archivists, librarians, and museum and art center staff this project and how it will be implemented. (See item #4 under Other Accomplishments for workshop information.)

**Outreach:** No training given this quarter.

**Other accomplishments:**

**Training- Team Members/Library Staff**

Training to enhance Team Members/Library Staff skills and knowledge to carry out this grant is being sought by individuals and being organized by our Team. Specifically,

1. On July 15 and 16, Team Member Bruce Flanders, Director Lawrence Public Library, attended and Rebecca Brown, Kansas Outreach & Technology Liaison National Network of Libraries of Medicine presented at the Wyoming Health Symposium, which had sessions on organizing community groups to serve in emergency preparedness and response.
2. On July 16, several Team Members/Library Staff attended a community educational session, sponsored by the Lawrence-Douglas County Health Department, on the community planning and response to 2009 H1N1 and flu vaccinations.
3. On August 5, several Team Members/Library Staff attended a workshop on organizational preparedness planning titled, The Disaster Operations Planning.
4. On October 2, Pattie Johnston, Outreach Coordinator, Lawrence Public Library and Team Member, completed a workshop titled, Before Disaster Strikes that covered developing a preparedness plan, who to call first in an emergency, procedures for most emergencies, how to train your staff, what are the roles for staff in an emergency, survey your building for risks, salvage priorities for collection, disaster supplies to have on hand, and response/recovery networks. Workshop sponsors included the State Library of Kansas, Kansas State Historical Society, Kansas Library Association, University of Kansas Libraries, Kansas State University Libraries, and Kansas City Area Archivists, and funded by the federal Institute of Museum and Library Services.
5. Multiple means (Internet and classroom instructors) and the Health Department's ability to teach and offer the basic Federal Emergency Management Agency Incident Command System (ICS) courses (100 and 700) as well to library staff members, Team Members, and volunteers is underway and schedules will be posted in the next quarter.

**Project Team Meetings**

Our Team Members as a whole body and the subcommittee on guideline development met monthly this quarter.

## **Guideline Development**

A considerable amount of our meeting time and administrative activities focused on infrastructure development of the Lawrence Public Library to handle the call center operations and guideline development for the center. Three articles from existing public health call centers and an article from the Centers for Disease Control and Prevention (CDC) are being used to guide planning.

We discussed guideline development for call handling procedures, community partners, service level, staffing levels, technological needs, call center hours, training needs, record keeping, and how to handle a non-English speaker's request. The current pandemic situation with 2009 H1N1 illustrates many issues that the guidelines need to address such as the necessity of a quick system to add information into the operations scripts to address the changing nature of questions from the public. The corresponding responses would be posted onto the website. A draft of a guidelines document will be presented at the November Team Members meeting.

The initial website design has slowed down until the guidelines are established as the website design will depict many of the final decisions about call center procedures.

## **Phone Lines/Technology and Library Infra-Structure**

We determined that the phone technology should include:

1. A single entry call center line/number (a number the public will know that is different from the library number),
2. Messaging capabilities (which the current library system has),
3. Automatic call distribution function, and
4. Training and technological support.

Gary Monroe, ATD International, a telephone system vendor, and vendor of the library's capable, existing telephone system, spoke of phone system options and prices at our September meeting. The library has a 10-line analog trunk and we determined it needed to be boosted to 23 trunks (costing \$4,000 first year) with a T-1 PRI trunk-capable card and battery backup system (costing \$5,000 including installation costs). This upgrade will more than double the current call capacity and assure the library-based call center remains functional during a public health threat or disaster situation.

Additional telephones (costing \$720) are required for the call center as well as automatic call distribution software (\$105). Data collection and reporting services and software to generate reports and export data files which would cost another \$10,000 were also recommended by other call centers.

Due to need for these items and a generator at \$34,000 to maintain the call center, additional costs for the phone trunks and software, yearly maintenance and services fees, on-going funding and sustainability efforts as noted in our grant timeline to begin in May 2010 are currently underway by a subcommittee convened by Bruce Flanders, Director Lawrence Public Library.

Claire Hamasu approved reallocation of \$720 of project monies budgeted for additional phone lines to purchase the 12 phones for the call center. The library is remodeling including the computer lab which will make for an ideal hub for the main functions of the call center during a heightened disaster/public health threat level. The 12 new phones will correspond with the 12 computer stations. Record keeping of the call center will be electronic on the computers and by hand if the computers are down.

### **Website Development**

The website subcommittee has ideas of what type of information should be presented on the website. Having these ideas come together as an initial design will take place after the guidelines are developed in November – December 2009 and before the April 2010 drill. Finalizing the website is scheduled on the timeline for October 2010.

### **Mobile Van Outreach Sites and Volunteers**

Three residential facilities serving vulnerable populations have been identified for pilot sites for the mobile van preparedness training. The sites are: 1) Vintage Park, a retirement complex in Baldwin City, 2) either Edgewood or Grandview Mobile Home Park as they are under the housing authority for low income, and 3) Cottonwood, a residential facility for people with cognitive disabilities.

We identified possible agencies to recruit volunteers for the call center and will follow-up with these agencies in the next quarter.

### **Target audience:**

Our target group is broad (the general public) with an emphasis on vulnerable populations (people with disabilities, elderly and the very young, non-English speaking groups, people with chronic health conditions, mental health impairments or substance dependence, geographically or culturally isolated, and economically disadvantaged), and the community based agencies that serve these populations in Douglas County. The target audience's needs have not changed since our initial assessment.

### **Goals, Outcomes, Objectives:**

We are following our project timeline. One change we foresee is that we will be building on guideline development beyond the designated time of November as we will continue to fine tune our operations during the other phases of the grant. The initial website design timeline for development has been extended as noted.

### **Evaluation:**

An evaluation is scheduled to be completed next quarter.

### **Impacts and Observations:**

The current public health threat of 2009, H1N1, illustrates the importance of quality and timely information getting out to the public and how the call center, website, and mobile outreach van activities once established will be an invaluable tool in this community. From the questions being directed to Team Members due to the nature of this project and to the health department

about the 2009 H1N1 and vaccinations we confirmed that the volume of calls will be substantial and should reflect on adequate planning for staffing and the library infra-structure.

**Planned Activities:**

For the next quarter we plan to:

1. Continue to present information about the project and preparedness at events and meetings.
2. Schedule and encourage attendance to the ICS courses (100 and 700) required for people who will be volunteering in disasters for library staff members, Team Members, and potential call center operator volunteers.
3. Finalize the first draft of guidelines for the call center.
4. Conceptualize the mobile preparedness training component and begin drafting materials for the training.
5. Continue working with the website design.
6. Begin recruitment of call center volunteers and leaders.
7. Conduct an evaluation.



# The Prepared Lifestyle

*How to Plan for Seasonal and Pandemic Flu and Other Emergencies*



## Why Be Prepared?

Preparedness saves lives and lessens chaos, suffering and economic destruction. It is a lifestyle choice that requires commitment, action and a little money.

Being prepared makes sense for everyone – and it IS possible to do.

This is especially true for people with disabilities, who are at greater risk than the general public of death, injury and loss of independence during a disaster.

**All Hazards Preparedness Checklists for People with Disabilities**

# Use These Checklists

This booklet is designed to help you prepare for All Hazards, which include public health threats and natural or man-made disasters.

## Seasonal Flu Plan

Seasonal flu kills 36,000 Americans every year and hospitalizes another 200,000. Seasonal flu would drastically worsen matters during a new epidemic or pandemic flu outbreak.

An **epidemic** occurs when a disease like the flu exceeds the usual or expected number of cases.

**Pandemic** refers to a worldwide epidemic of a contagious disease such as the flu.

Pandemics can include bird flu and other novel viruses. Health experts are closely monitoring these viruses and others.

Seniors, children, and people with chronic illnesses are especially susceptible to seasonal flu. Many people with disabilities are among these at-risk populations. However, the nature of pandemic flu puts people of all ages, both the sick and the healthy, at risk of contracting the illness and even dying.

An outbreak of pandemic flu or other novel infectious disease appears to be a real threat. Rather than "If?," the questions are "When?" and "How big?" an outbreak will be. Because these viruses are new to the human immune system, they may spread rapidly and become lethal.

Begin your prepared lifestyle by activating the 5-Step Season Flu Plan Checklist and Tip Sheets in flu season and during a public health threat.

# 5-Step Seasonal Flu Plan Checklist

## Step 1

☒ Get an annual flu shot.

## Step 2

☒ Use great hygiene habits.

## Step 3

☒ Avoid sharing devices or equipment and prevent the spread of germs on shared items.

## Step 4

☒ Limit contact with others by staying at home when ill.

## Step 5

☒ Live a healthy lifestyle.

## Use Great Hygiene Habits

### Step 2

- Use proper hand washing techniques.
- Wash hands after touching items that have come into contact with a sick person, after using the toilet, after sneezing and coughing, and before eating or touching eyes or mouth.
- Use an alcohol-based hand sanitizer when soap and water are not available.
- Cover mouth when sneezing and coughing, then wash or sanitize hands.
- Wear a surgical or HEPA mask (N95 and N100) when flu outbreaks occur to prevent getting and spreading germs.
- Wear latex or non-latex gloves when caring for the sick.
- Stay home when sick.

## Seasonal Flu Plan Tip Sheets

The flu is spread by coughing, sneezing and touching items that have been in contact with a sick person.

### Clean Shared Devices

### Step 3

- Keyboard and mouse
- Phone
- Remote control
- Sports equipment
- Shopping carts
- Knobs and handles

### Make Healthy Lifestyle Choices

### Step 5

- Get plenty of rest.
- Eat nutritious foods.
- Avoid overuse of antibiotics and other infection-fighting remedies.
- Drink 8 glasses of water a day.
- Regularly exercise, meditate and make decisions that enhance physical and mental health.
- Find ways to de-stress, including laughing.

# Pandemic Flu Plan

**Individual** and **workplace** pandemic plans are vital components of prevention and preparedness for disasters, including public health threats.

To prevent the spread of pandemic flu and to reduce the impact of the disease on individuals and society, the Centers for Disease Control and the World Health Organization are asking governments, workplaces, and individuals to be prepared.

The number one preventive strategy is to follow the Seasonal Flu Plan Checklist steps and activate an Individual and Workplace plan. Non-pharmaceutical methods and home care are the primary measures to treat pandemic flu until adequate medical resources are available.

Should a pandemic illness occur, various social interventions may take effect, such as the quarantine of healthy people who have been exposed to the illness, isolation for those who are ill, and social distancing, which includes closing schools, canceling public events, and limiting public transportation.

That means the workforce may be significantly limited during a public health crisis. In addition to those who are too ill to work, others will stay home to care for the sick or avoid getting ill.

For people who rely on others for daily services or medical care, this workforce shortage could become life threatening. It is essential to include alternative caregivers and stockpiling in your preparedness plan.

The All Hazards stockpiles of nonperishable food, emergency supplies, important documents and service animal/pet preparedness on the following pages are components of both individual and workplace plans.

Having the right items on hand increases survival and quality of life during disasters or emergencies.

## Individual Pandemic Plan Checklist

- ☑ Activate the five-step Seasonal Flu Plan.
- ☑ Be informed about characteristics of pandemics and pandemic planning efforts.
- ☑ Create and maintain an All Hazards stockpile. (See Stockpile Checklists starting on page 7.)

## Stay Informed

The Centers for Disease Control and Prevention (CDC) web site has up-to-date information on public health threats: [www.cdc.gov/flu](http://www.cdc.gov/flu).

Apathy – such as feeling, “It can’t happen to me” or “Can’t afford it” – is the number one reason for lack of preparedness.

So take charge and use these checklists to be prepared.

## Workplace Pandemic Plan Checklist

- ☑ Create an emergency plan to maintain operations during high employee absenteeism.
- ☑ Maintain a healthy workforce.
- ☑ Create communication methods with employees about public health advisories/pandemic responses.
- ☑ Establish mutual aid agreements with others to maintain essential services.
- ☑ Develop an All Hazards preparedness plan that includes the needs of employees and clients with disabilities.
- ☑ Develop influenza-ready policies, including absenteeism policies for school/work closings and for employees to care for the sick at home.

## Tips to Maintain a Healthy Workforce

- Work with local health department to provide flu shots for employees at the workplace.
- Extend and increase time off policies.
- Make vacation and sick leave policies flexible so employees can stay home when ill or caring for those who are still contagious.
- Allow working from home when possible if employees are still contagious.
- Encourage good hand washing techniques and disinfecting of shared equipment.
- Provide information on preparedness.
- Have a workforce All Hazards plan that includes seasonal flu and pandemic planning.
- Create disaster stockpiles.
- Take the challenge to see how many employees create stockpiles after the office sets the example.

*Adapted from the Lawrence-Douglas County Medical Reserve Corps.*

# Ways to Build a Prepared Lifestyle

- Use the checklists to help you build and maintain your All-Hazards plans and stockpiles.
- Keep a copy of the pages with your supplies to remind yourself what you have, what you need and what you need to replace.
- Organize a preparedness group.
- Buy in bulk and share.
- Give stockpile items as gifts.
- Get involved in planning with your local independent living center, neighborhood group, employees, or church.

Preparedness is a practical means to survival.

It can also build your confidence and ability to face the unknown and dangers with a calm mind.

Your preparedness may even be helpful to others.



All Hazards stockpiles increase survival and quality of life during disasters or emergencies.

These stockpile checklists guide your preparedness in critical areas:

- Food
- Emergency Supplies
- Important Documents
- Supplies for People with Disabilities
- Service Animals/Pets

# ***All Hazards Stockpile Checklist***

## **7-DAY SUPPLY OF NONPERISHABLE FOOD**

date purchased / amount

- ☐ \_\_\_\_\_ Ready-to-eat canned items.
- ☐ \_\_\_\_\_ Protein and fruit bars.
- ☐ \_\_\_\_\_ Dry cereal and granola.
- ☐ \_\_\_\_\_ Peanut butter and jelly.
- ☐ \_\_\_\_\_ Dried fruit and nuts.
- ☐ \_\_\_\_\_ Crackers.
- ☐ \_\_\_\_\_ Canned or boxed juices.
- ☐ \_\_\_\_\_ Canned or jarred baby food/formula.
- ☐ \_\_\_\_\_ Canned or boxed milk or soy products.
- ☐ \_\_\_\_\_ Powdered milk.
- ☐ \_\_\_\_\_ Comfort foods such as cookies.
- ☐ \_\_\_\_\_ Fluids with electrolytes.
- ☐ \_\_\_\_\_ Sports drinks.
- ☐ \_\_\_\_\_ Instant coffee and tea.
- ☐ \_\_\_\_\_ Other boxed foods needing only water or milk.
- ☐ \_\_\_\_\_ Staples: Sugar, honey, salt, and flour.
- ☐ \_\_\_\_\_ Other (for restricted or special diets).
- ☐ \_\_\_\_\_ Pet food and litter.



During weekly shopping trips, pick up one or two items on this list. Annually rotate nonperishable foods and check documents to ensure they are up-to-date.

# ***All Hazards Stockpile Checklist***

## **EMERGENCY SUPPLIES**



- ☐ 3-day supply of water (1 gallon per person, per day).
- ☐ Fever medicines (acetaminophen or ibuprofen). No aspirin for children because of Reye's syndrome.
- ☐ 14-day supply of prescription medications.
- ☐ 10-day supply of antiviral prescription medication.
- ☐ Vitamins.
- ☐ Thermometer and extra batteries for digital ones.
- ☐ Anti-diarrheal medication.
- ☐ Medicine dropper.
- ☐ Cough suppressants.
- ☐ Surgical or HEPA mask (N95 and N100 respirators).
- ☐ Latex or non-latex gloves.
- ☐ Cleaning agents, soap, and hand soap.
- ☐ Liquid hand sanitizer (60-95% alcohol-based).
- ☐ Household liquid chlorine bleach. (NO scented, color safe, or added cleaner.)
- ☐ Other disinfectants.
- ☐ Paper tissues.
- ☐ Toilet paper.
- ☐ Feminine and other hygiene products.
- ☐ Toothpaste and denture solution.
- ☐ Extra shaving supplies.
- ☐ Manual can opener.
- ☐ Extra durable medical equipment supplies.
- ☐ Plastic bags.
- ☐ Flashlight with extra batteries (NO candles).
- ☐ Portable radio with extra batteries or crank radio.
- ☐ Matches in waterproof container.
- ☐ Whistle (to attract emergency personnel).
- ☐ Cash and coins (ATMs may not be accessible).
- ☐ Duct tape.
- ☐ Pack of cards/small entertainment options.
- ☐ See Service Animal/Pet Preparedness Checklist (page 11).

During weekly shopping trips, pick up one or two items on this list. Annually rotate nonperishable foods and check documents to ensure they are up-to-date.



# ***All Hazards Stockpile Checklist***

## **IMPORTANT DOCUMENTS**

Seal copies of your important documents in freezer bags and place them in waterproof containers. These include:

- ☐ Social security card (to resume benefits).
- ☐ Family and friends' contact information.
- ☐ Lists of medications.
- ☐ Doctors' and pharmacists' contact information.
- ☐ Bank account numbers.
- ☐ Serial numbers/style for mobility and medical devices.
- ☐ Health cards and medical alerts.
- ☐ Birth certificate, immigration documents or guardianship decrees.
- ☐ Medicaid/Medicare ID and food stamp ID.
- ☐ Insurance information. (Keep up-to-date.)
- ☐ Eyeglasses and denture information.
- ☐ See Service Animal/Pet Preparedness Checklist (page 11).



During weekly shopping trips, pick up one or two items on this list. Annually rotate nonperishable foods and check documents to ensure they are up-to-date.

# ***All Hazards Stockpile Checklist***

## **SUPPLIES FOR PEOPLE WITH DISABILITIES**

This checklist is relatively new and on-going endeavors are being made to adequately identify needs. E-mail or write us for your proven stockpile supplies if they are not listed below. (See back cover for contact details.)

### **Power Supplies**

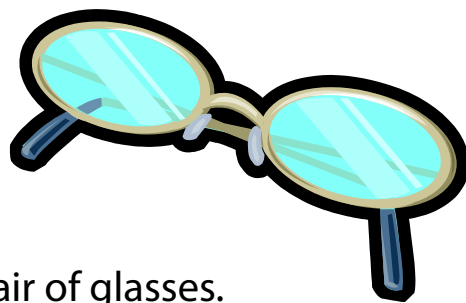
- ☐ For those who depend on power for equipment or refrigeration, have a back-up power supply (generator, power inverters, charged batteries, adapter plug for vehicle lighter).
- ☐ For devices that use batteries, stock extra batteries.

### **Hearing**

- ☐ Notebook and pen.
- ☐ Battery-operated lantern (for lip reading and sign language).
- ☐ Visual or sensory alerts.
- ☐ Vibrating/strobe alarm clock.
- ☐ Extra pager, TTY batteries, hearing aid, or implant batteries.
- ☐ Pager/communication devices.
- ☐ Portable, battery-powered television.
- ☐ Other \_\_\_\_\_

### **Mobility**

- ☐ Manual chair for electric wheelchair users.
- ☐ Pair of heavy-duty gloves for wheeling over debris.
- ☐ Shower chair and toilet riser.
- ☐ Patch kit for flat tires and extra inner tubes.
- ☐ Extra charged battery for a power wheelchair or scooter. (Ask vendor how to charge in emergency situations.)
- ☐ Assistive devices for eating.
- ☐ Backpack with smaller supplies on this list (to grab and attach to chair).
- ☐ Other \_\_\_\_\_



### **Sight**

- ☐ Extra pair of glasses.
- ☐ Extra supply of contact lenses and lens solution.
- ☐ Extra cane tips or telescoping cane.
- ☐ Portable radio with batteries.
- ☐ Other \_\_\_\_\_

# ***All Hazards Stockpile Checklist***

## **SERVICE ANIMAL/PET PREPAREDNESS**

Do NOT leave your service animal or pet(s) behind during a disaster. Take him or her with you!

To ensure your safety and the safety of service animals and pets, prepare as suggested by the Humane Society of the U.S. and the American Red Cross.

### **Preplanning**

- ☐ Make arrangements for someone to care for your animal in times when you cannot get home during a disaster.
- ☐ Determine places that will take your animal during an evacuation (relative/friend or hotel/motel).
- ☐ Tag or microchip implant each animal.

### **Important Documentation (Keep in waterproof container.)**

- ☐ Breed, color(s), markings, age, sex, neutered or unneutered, any medical and behavioral problems, and medical and feeding schedules.
- ☐ Describe any unusual habits or markings because many animals look the same (e.g., “tabby cat” or “yellow Lab”), making it difficult to identify otherwise.
- ☐ Service animal identification.
- ☐ Veterinarian name and number.

- ☐ Photo for identification in case you are separated. Put photo on carrier too.



- ☐ Copy of vaccination record.

### **To-Go Kit of Animal Supply Items**

- ☐ Collar and tag for each animal that has your phone number (very important to ensure your pet gets back to you if lost). Put collar on during disaster.
- ☐ Sturdy leash and harness.
- ☐ Well-labeled cage/carrier for each animal (for transport, to prevent escape and for safe return) with animal identification information, your phone number, and photo of animal. Carriers should be large enough for animal to stand and turn around in.
- ☐ 3-day supply of food and water with can opener, food and water bowls.
- ☐ Bedding, favorite toy, brush and comb.
- ☐ Extra supply of medications.
- ☐ Litter, litter pan, and litter scoop.
- ☐ Plastic bags/paper towels for disposing of feces.

# The Prepared Lifestyle



Funded by a grant from the Kansas Department of Health and Environment, Bureau of Health Preparedness and the U.S. Department of Health and Human Services.

## For More Information

Research and Training Center on  
Independent Living (RTC/IL)

The University of Kansas  
4089 Dole Building  
1000 Sunnyside Ave.  
Lawrence, KS 66045-7561

Phone: 785-864-4095

TTY: 785-864-0706

Fax: 785-864-5063

E-mail: [catr@ku.edu](mailto:catr@ku.edu)

[www.rtcil.org](http://www.rtcil.org)

[www.nobodyleftbehind2.org](http://www.nobodyleftbehind2.org)

## Our Partners



Kansas Department  
of Health and  
Environment,  
Bureau of Health  
Promotion

## Use These Checklists



The checklists in this booklet are modeled after recommendations by the Federal Emergency Management Agency, Red Cross, American Public Health Association, various disability specialists, and the Humane Society of the U.S.

They are designed to help you prepare for All Hazards, including:

- Epidemics or pandemics
- Natural disasters such as severe storms
- Public health threats caused by new diseases, natural disasters and terrorist attacks
- Illness or injury
- Unemployment
- Other emergencies or disasters

## Stay Informed

Check out some of these other All Hazards preparedness resources.

- [www.getreadyforflu.org](http://www.getreadyforflu.org)
- [www.flu.gov](http://www.flu.gov)
- [www.cdc.gov/flu](http://www.cdc.gov/flu)
- [www.ready.gov](http://www.ready.gov)
- [www.disabilitypreparedness.gov](http://www.disabilitypreparedness.gov)
- [www.prepare.org](http://www.prepare.org)
- [www.redcross.org](http://www.redcross.org)
- [www.husus.org](http://www.husus.org)
- [www.jan.wvu.edu/media/emergency.html](http://www.jan.wvu.edu/media/emergency.html)
- [www.dol.gov/odep/programs/emergency.htm](http://www.dol.gov/odep/programs/emergency.htm)

**All Hazards Preparedness Checklists for People with Disabilities**

---

Attachment 10:  
Subcontractor Quarterly Report

University of Missouri - Kansas City  
Changing the Face of Medicine  
- A Kansas City Academic Medical Library/Community  
Celebration

# Quarterly Report

**Name and address of reporting institution:**

Amrita Burdick  
Clinical Medical Librarian  
Health Sciences Library  
University of Missouri – Kansas City  
2411 Holmes St.  
Kansas City, MO 64108-2792

**Project Title:** Changing the Face of Medicine – A Kansas City Academic Medical Library/Community Celebration

**Name of person submitting report:** Amrita Burdick

**Email address:** burdicka@umkc.edu

**Telephone number:** (816) 235-1876

**Reporting Period start date:** July 1, 2009

**Reporting Period end date:** October 1, 2009

**Publicity:**

Amy Ritterskamp, our local library design specialist, modified the original **one page poster** to include the final locations for some events that were pending and we sent it to ALA for approval. She also continued to update our local website and designed an opening ceremonies **program**. Amrita Burdick designed a **printed invitation** which also went to ALA for approval.

We distributed over 500 official printed invitations (300 to osteopathic physicians, 44 to government officials and sponsors, some to the original supporters of the grant proposal, and approximately 200 to personal friends) and numerous email invitations. Materials about exhibit events accompanied History of Medicine Lecture Series flyers that went to about 750 people. Emails and official one page poster flyers went to Women Centers at local universities.

In response to a contact by Dawn McInnis, the Center for Bioethics sent out an email with the text of the invitation (attaching our small poster in PDF format) to their 2500 members. Not all of these members are local, but this emailing definitely should increase the visibility of the exhibit. An email about the exhibit and events went to approximately 50 library members of the **Health Sciences Library Network of Kansas City** on September 28<sup>th</sup>. Amy Ritterskamp sent email invitations and poster to Women's Centers at local universities. Amrita Burdick distributed a few print posters at local libraries, but we will distribute others.

We began contacting the public relations people at each of our institutions, providing them with the **approved press release**. Even before we provided a press release, the opening reception was featured in the UMKC magazine, spring-summer 2009 issue of Panorama. Brief information

on the Sirridge opening lecture and the Women Leaders in Medicine panel was added to the UMKC School of Medicine website. A link to the events website was posted on the Dykes Library homepage and on the UMKC Health Sciences Library home page and the opening reception was listed on the calendar at the main website of the Kansas City University of Medicine and Biosciences.

Dawn McInnis of the University of Kansas Medical Center has been hosting a “Beach Read” summer event which gives a chance to highlight humanities topics—and she lets those who attend know about the coming exhibit. The group met on June 30, July 6, July 24, August 28, and September 18<sup>th</sup>. She’s been actively inviting people to exhibit events.

Thirty posters went on bulletin boards at the University of Kansas Medical Center in June 30th and an email went out to Dykes library staff. Dawn distributed 90 CFoM pamphlets and 90 Save the Date Cards to the AMWA student organization table at an Activity Fair, July 27. Save the Date Cards and pamphlets have also been available in the libraries for students, faculty, staff and the general public.

#### **Target audience:**

We are focusing on youth groups for two lectures: the Dr. Diane Buckingham presentation and the Dr. Mary Dudley presentation. We anticipate that “Women Leaders in Medicine” panel presentation will draw an audience of younger women physicians, residents and students looking at their career options, as well as some who are interested in women in academic leadership. The opening and closing events should have general community interest, and the Kansas City Women’s chorus should be an added draw at the opening reception.

#### **Goals, Outcomes, Objectives:**

The exhibit arrived the last week of September. Earlier in the month, Sarah Kartsonis and Lynn George traveled to the St. Louis exhibit to view the display and ask questions about statistics and logistics of presenting the exhibit.

Given limitations of classroom space and teaching time, we have reduced the number of classes offered to young people, and now anticipate an audience of approximately 250 young people. We gathered small gifts to be given away with a random distribution of “pick a prize” coupons in the youth goodie bags. Lynn George worked on a list of youth information resources. Amrita Burdick designed a small flyer, “**What do librarians do?**” with reports of local librarians similar to those of the physicians on the Metropolitan Medical Association website to encourage youth to consider health sciences librarianship as another possible health sciences career. Brenda Pfannenstiel, the director of the Childrens’ Mercy Hospital Library, also shared favorite websites and some Internet game sites as we prepared goodie bags and activities for young people. Bookstores from our institutions supplied 300 plastic bags, demonstrating institutional support.

The list of women’s biographies and autobiographies donated by Dr. Marjorie Sirridge to the Clendening History of Medicine Library were added to the LibGuides site designed by Amrita Burdick at <http://libguides.library.umkc.edu/content.php?pid=44865>. In response to a posted

request, links suggested by the librarian of the Children's Mercy Hospital were added to the LibGuide for the two sisters who founded that institution. This was a nice addition to local history resources about women physicians for young people.

The database of women physicians sponsored by the Metropolitan Medical Society remains fairly small, even after promoting this at each of our three institutions, and after a short presentation with the Board of the Metropolitan Medical Society at their July 27<sup>th</sup> meeting by Marilyn DeGeus.

We learned of one other parallel community event which Amy added to our website: Special Grand Rounds Presentation, Thursday, October 8, 2009. Dr. Iris Litt, Director of the Division of Adolescent Medicine at Stanford University's Department of Pediatrics "Women: Changing the Face of Pediatrics" at 8:00 a.m. in the Auditorium at Children's Mercy Hospital. With a number of official and parallel events, we hope that the time of the exhibit is a gala celebration for the Kansas City metropolitan area. You can find the current listing of events at <http://library.kumc.edu/womeninmedicine/events.html>

We purchased gift certificates for the speakers, deciding to go with an Amazon.com certificate to allow maximum flexibility in the kind of gift they chose. This also allowed us to provide a small gift without asking each speaker to provide their Social Security Number. For the opening reception, we obtained a \$300 check.

We are still waiting on responses and reservations for the classes/tours etc. for young people. October is not long after the beginning of the school year so hopefully this will be coming soon. A **flyer of classes** that we sent to schools is attached.

**Evaluation:**

No evaluation during this period.

**Impacts and Observations:**

A nice quote from an email from Dawn McInnis dated 9/8/09: "At our faculty/staff meeting today, as I was encouraging all to attend our CFoM events, our new part time bioethics faculty member heard about our opening event. He said if we had an e-mail flyer, he would get it sent to the Center for Practical Bioethics e-mail list because Dr. Marjorie Sirridge is as big a draw as Sister Rosemary Flannigan!"

**Planned Activities:**

The tasks that we want to complete in the next quarter are:

- 1) Host five scheduled lectures and four receptions.
- 2) Coordinate up to six classes for young people and one session for Girl Scouts.
- 3) Be available as resources to public relations people at our own universities.



- 4) Compile needed attendance statistics for classes and lectures.
- 5) Tally youth surveys.
- 6) Pack the exhibit and send it on to the next hosting library.
- 7) Complete the final grant reports and begin writing our experiences for at least regional publication.

#### **Attachments:**

Revised one page poster

Invitations

Press release and variation for government invitations

Program for opening reception

What do librarians do?

Other publicity...

Calendar of events

Classes for young people

Youth survey

# Changing the face of Medicine

Celebrating America's Women Physicians

October 3 to November 11, 2009

Dykes Library at The University of Kansas Medical Center

**Changing the Face of Medicine** introduces some of the many extraordinary and fascinating women who have studied and practiced medicine in America. We invite you to join us in celebration of America's women physicians.

This is a community-wide effort of four Kansas City academic medical libraries: the University of Missouri- Kansas City, Kansas City University of Medicine and Biosciences, and the Clendening and Dykes Libraries of the University of Kansas Medical Center.

You are invited to attend events celebrating this exhibit.

**Saturday, October 3 at 3 p.m.**

*Opening Reception: An Event of Importance*

Dr. Marjorie Sirridge, Hematologist, Humanist and Former Medical School Dean featured in the exhibit.

KU Medical Center Campus

Lecture at Wahl Hall East (enter Lied Building)

Reception at Dykes Library

**Friday, October 9 at 3 p.m.**

*New Perspectives, New Opportunities:  
Women Leaders in Medicine*

Dr. Barbara Atkinson, Dr. Betty Drees, & Dr. Sandra Willsie, moderated by Marilyn Pesto, JD, Director, Sirridge Office of Medical Humanities.

UMKC School of Medicine Theater A

**Tuesday, October 20 at Noon**

*Opening the Way for Others:*

*Women and Minorities in Medicine*

Dr. Diane Buckingham, Adolescent Psychiatrist featured in the exhibit & Readers' Theater (UMKC Theater Students) performing readings from the diaries of women physicians.

UMKC School of Law Courtroom

**Friday, October 30 at 4:30 p.m.**

*One Woman's Journey to Becoming Chief Medical Officer of Jackson County, Missouri*

Dr. Mary Dudley, Chief Medical Officer of Jackson County.

A reception of Halloween treats will follow the presentation.

UMKC School of Medicine Theater A

**Saturday, November 7 at 3 p.m.**

*Closing reception: Science Has No Sex:  
The Life of Marie Zakrzewska, M.D.*

Dr. Arleen Tuchman, PhD, Professor of History, Vanderbilt University

KU Medical Center Campus

Lecture at Wahl Hall East (enter Lied Building)

Reception at Dykes Library

For more information about these

and other events, please visit our web site:

<http://library.kumc.edu/womeninmedicine>

Visit the national

Changing the Face of Medicine web site:

<http://www.nlm.nih.gov/changingthefaceofmedicine>



George B. Davis, Ph. D.

Right: Dr. May Edward Chinn examining a young patient, 1930. Dr. Chinn graduated from medical school in 1926 and practiced medicine in the Harlem neighborhood of New York City for 50 years.

**Burdick, Amrita J.**

---

**From:** Dawn McInnis [DMCINNIS@kumc.edu]  
**Sent:** Monday, September 28, 2009 12:13 PM  
**To:** Dawn McInnis  
**Subject:** exhibit opening, Sat Oct 3, Women in Medicine

Dear Friends & Colleagues,

You are cordially invited to join us at the opening reception for the exhibit *Changing the Face of Medicine: Celebrating America's Women Physicians* on Saturday, October 3, 2009.

Dr. Marjorie Sirridge, hematologist, humanist and former medical school dean, who is featured in this national traveling exhibit will be the keynote speaker.

Her lecture will be at 3 pm in Wahl Hall East (entrance across the street from Dykes Library) with the reception following at 4 pm in the foyer of the Archie Dykes Library of the University of Kansas Medical Center.

<http://www.kumc.edu/Pulse/map.html>

Come at 2:30 for a welcome by the Kansas City Women's Chorus!

The exhibit, on display from October 3 to November 11, is sponsored by the four libraries of the three Kansas City medical schools. It is a great opportunity for Kansas City to celebrate the contributions of women physicians. Please join us for the opening lecture and reception, on October 3!

For more information about the exhibit and our other events please visit. . .

<http://library.kumc.edu/womeninmedicine/index.html>

*The traveling exhibition "Changing the Face of Medicine: Celebrating America's Women Physicians" was developed by the Exhibition Program of the History of Medicine Division of the National Library of Medicine in collaboration with the American Library Association Public Programs Office. The traveling exhibition has been made possible by the National Library of Medicine and the National Institutes of Health Office of Research on Women's Health. The American Medical Women's Association provided additional support. This project has been funded in whole or in part with Federal funds from the National Library of Medicine, National Institutes of Health, Department of Health and Human Services under Contract No. N01-LM-6-3504 with the University of Utah. Partially underwritten by The Health Sciences Library Network of Kansas City (HSLNKC).*

Dawn McInnis  
Rare Book Librarian  
Clendening History of Medicine Library  
University of Kansas Medical Center  
MS 1024 3901 Rainbow Blvd  
Kansas City KS 66160-7311  
913.588.7244 PH  
913.588.7060 FX  
[dmcinnis@kumc.edu](mailto:dmcinnis@kumc.edu)  
<http://clendening.kumc.edu>

Please join us at the  
Opening Reception  
for Changing the Face  
of Medicine exhibit  
Sat. October 3, 2009



Dr. May Edward Chinn examining a young patient, 1930. Dr. Chinn graduated from medical school in 1926 and practiced medicine in the Harlem neighborhood of New York City for 50 years.



S. Josephine Baker, M.D., Dr. P.H., was a prominent public health physician during the first half of the 20<sup>th</sup> century.



Dr. Sharon M. Malotte was the first Native American from Nevada to become a physician.

You are cordially invited to join us at the opening reception for the *Changing the Face of Medicine: Celebrating America's Women Physicians* on Saturday, October 3, 2009. Dr. Marjorie Sirridge, hematologist, humanist and former medical school dean, who is featured in this national traveling exhibit will be the keynote speaker. Her lecture will be at 3 pm with the reception following at 4 pm in the foyer of the Archie Dykes Library of the University of Kansas Medical Center. Come at 2:30 for a welcome by the Kansas City Women's Chorus.

The exhibit, on display from October 3 to November 11, is sponsored by the four libraries of the three Kansas City medical schools. It is a great opportunity for Kansas City to celebrate the contributions of women physicians. Please join us for the opening lecture and reception, on October 3!

*Sponsorship: The traveling exhibition "Changing the Face of Medicine: Celebrating America's Women Physicians" was developed by the Exhibition Program of the History of Medicine Division of the National Library of Medicine in collaboration with the American Library Association Public Programs Office. The traveling exhibition has been made possible by the National Library of Medicine and the National Institutes of Health Office of Research on Women's Health. The American Medical Women's Association provided additional support.*

*This project has been funded in whole or in part with Federal funds from the National Library of Medicine, National Institutes of Health, Department of Health and Human Services under Contract No. N01-LM-6-3504 with the University of Utah. Partially underwritten by The Health Sciences Library Network of Kansas City (HSLNKC).*

For Immediate Release

Contact: Lynn George

(913) 588-0100, [lgeorge@kumc.edu](mailto:lgeorge@kumc.edu)

## Kansas City to host "Changing the Face of Medicine" traveling exhibition

Editor: Please do not delete sponsorship credits in paragraph six.

Kansas City, KS – Women doctors are the focus of a national traveling exhibition opening at the Dykes Library of the University of Kansas Medical Center on October 3 to November 11, 2009. *"Changing the Face of Medicine: Celebrating America's Women Physicians"* tells the extraordinary story of how women in America have struggled over the past two centuries to gain access to medical education and to work in the medical specialty of their choice.

Since Elizabeth Blackwell received a medical degree in 1849, many women have contributed to medical care, education and research, and have achieved success in work once considered "unsuitable" for women. Today, women physicians are researchers on the cutting edge of new medical discoveries, educators, surgeons, family practitioners, specialists, and government officials. *"Changing the Face of Medicine"* features the life stories of a rich diversity of women physicians from around the nation and highlights the broad range of their medical specialties.

Kansas City is one of only sixty-one (61) sites across the United States chosen to host this traveling exhibit. It is a unique collaboration of libraries of the three medical schools in the metropolitan area. Dykes Library and the Clendening History of Medicine Library --both of the University of Kansas Medical Center, the University of Missouri-Kansas City Health Sciences Library, and the Kansas City University of Medicine and Biosciences Library all were involved in obtaining the exhibit and planning events.

Dr. Marjorie Sirridge, who served as mentor and role model for many local women physicians, will be the keynote speaker on October 3. Dr. Sirridge, hematologist, humanist, and former dean of the University of Missouri-Kansas City, is featured in the exhibit. Guests at this opening event will be welcomed with music by the Kansas City Women's Chorus, and following the lecture all are invited to an elegant reception sponsored by Kansas City University of Medicine and Biosciences.

Dr. U. Diane Buckingham, a psychiatrist from Overland Park who is featured in the exhibit, will present a lecture on October 20th. Contributions of other Kansas City women physicians are explored at a website sponsored by the Metropolitan Medical Society to help young people learn what it takes to become a doctor. These short vignettes are hosted at <http://www.metromedkc.org/> During the time of the exhibit there are speaker presentations each week, and related events are being offered throughout the city. Events are free and open to the public.

The National Library of Medicine (NLM), Bethesda, Md., and the American Library Association, Chicago, IL, organized the traveling exhibition with support from the National Library of Medicine, the National Institutes of Health Office of Research on Women's Health, and the American Medical Women's Association. The traveling exhibition is based on a larger exhibition that was displayed at the NLM from 2003–2005. The local exhibit received additional support through grants from the National Network of Libraries of Medicine and the Health Sciences Library Network of Kansas City.

Two interactive kiosks traveling with the exhibition offer access to the NLM's "Local Legends" web site ([www.nlm.nih.gov/locallegends](http://www.nlm.nih.gov/locallegends)), which features outstanding women physicians from every state, and to a web site created for the larger exhibition at the NLM ([www.nlm.nih.gov/changingthefaceofmedicine](http://www.nlm.nih.gov/changingthefaceofmedicine)). There also are a series of two hour experiential classes for middle and high school youth, and classes for Girl Scouts. These workshops will offer five to six different stations where students will have a chance to take vital signs, extract DNA from fruit or wheat germ, create slides of bacteria, and explore electronic medical resources.

"We are delighted to have been selected as a site for this exhibition," said Karen Cole, Director of Dykes Library. "Although '*Changing the Face of Medicine*' focuses on women in medicine, its lessons about persistence, dedication, and courage in one's life choices speak to everyone—men and women and young adults—and to people in all lines of work."

Contact Lynn George at (913) 588-0100 or [lgeorge@kumc.edu](mailto:lgeorge@kumc.edu) for more information, or visit the exhibit's web site at <http://library.kumc.edu/womeninmedicine>

----



Saturday, October 3, 2009

## *Honoring Those Who've Come Before*

### **Dr. Marjorie Sirridge**

*Hematologist,  
Humanist and  
Former Dean  
of the University  
of Missouri-Kansas City*

*Medical School, highlights pioneer women physicians and encourages current students to look to the past and find inspiration from those who have gone before.*

Welcoming performance by the Kansas City Women's Chorus.

We invite you to a reception following the presentation at Dykes Library, immediately across the street, sponsored by the Kansas City University of Medicine and Biosciences.

## Changing the face of Medicine

Celebrating America's Women Physicians

**October 3 to November 11, 2009**

**Dykes Library**

**The University of Kansas Medical Center**

This exhibit was acquired through a joint effort of the four libraries of the three Kansas City medical schools: The University of Kansas Medical Center, The University of Missouri-Kansas City and the Kansas City University of Medicine and Biosciences. We are grateful to them for sponsoring lectures, receptions and arrangements associated with this exhibit. We would also like to acknowledge the collaboration of the Girl Scout Council of NE Kansas and NW Missouri.

The traveling exhibition "Changing the Face of Medicine: Celebrating America's Women Physicians" was developed by the Exhibition Program of the History of Medicine Division of the National Library of Medicine in collaboration with the American Library Association Public Programs Office. The traveling exhibition has been made possible by the National Library of Medicine and the National Institutes of Health Office of Research on Women's Health. The American Medical Women's Association provided additional support.

This project has been funded in whole or in part with Federal funds from the National Library of Medicine, National Institutes of Health, Department of Health and Human Services under Contract No. N01-LM-6-3504 with the University of Utah.

Partially underwritten by The Health Sciences Library Network of Kansas City.

## Events

The exhibit will reside at Dykes Library at The University of Kansas Medical Center, but events are being held throughout the city.

Events marked with \*\*\* are parallel community events sponsored by other organizations.

---

### \*\*\* Thursday, October 8, 2009 \*\*\*

The Department of History and Philosophy of Medicine  
at KUMC Lecture Series

#### Women Physicians in the Movies

Patricia E. Gallagher

Senior Librarian at The New York Academy of Medicine  
KU Medical Center Campus, Clendening Library

4:30 p.m. reception, 5:00 p.m. lecture

---

### Friday, October 9, 2009

#### New Perspectives, New Opportunities:

#### Women Leaders in Medicine Panel Discussion

Dr. Barbara Atkinson, Dr. Betty Drees, & Dr. Sandra Willsie.

Moderated by Marilyn Pesto, JD, Director, Sirridge Office  
of Medical Humanities.

3 p.m. | UMKC School of Medicine Theater A

---

### \*\*\* Friday, October 16, 2009 \*\*\*

KU Medical Center Alumni 63rd Annual Peter T. Bohan Lecture

Dr. Nancy Wilson Dickey

2:30 PM - 3:30 PM | KU Medical Center Campus

G013, School of Nursing Auditorium

Please contact KUMC Alumni Relations at 913-588-1255 for complimentary tickets to this event.

---

### Tuesday, October 20, 2009

#### Opening the Way for Others

#### Women and Minorities in Medicine

Dr. Diane Buckingham, Adolescent Psychiatrist featured in the exhibit

Noon | UMKC School of Law Courtroom

---

### Friday, October 30, 2009

#### One Woman's Journey to Becoming Chief

#### Medical Officer of Jackson County, Missouri

Dr. Mary Dudley, Chief Medical Officer of Jackson County.

4:30 p.m. | UMKC School of Medicine Theater A

---

### Saturday, November 7, 2009

#### Closing reception: Science Has No Sex:

#### The Life of Marie Zakrzewska, M.D.

Dr. Arleen Tuchman, PhD, Professor of History, Vanderbilt University

3 p.m. | KU Medical Center Campus

Wahl Hall East (enter Lied Building)

---

**For more information please visit:**  
**[www.library.kumc.edu/womeninmedicine](http://www.library.kumc.edu/womeninmedicine)**

## What do Medical Librarians Do?

Here are brief introductions to some local medical librarians and the work they do.



**Amrita Burdick,**  
MALS, MA Ed,  
*Clinical Medical Librarian*

As a clinical medical librarian at the University of Missouri-Kansas City, I go on rounds with medical student teams when they take care of patients in the hospital. We were the first place in the nation to have this program, and it is a fun job. I listen carefully to patient care questions the team has, and do computer searches to locate information. I also teach the medical students how to find information and help researchers with tricky information topics. It means a lot to see the information I find put to good use for patient care, and to see students learn to become good physicians.



**Dick Kammer, MA,**  
MLS – *Health Information Access Specialist (Librarian)*

As a single-person library director at Olathe Medical Center, I have a chance to not only provide standard reference and document delivery services, but to learn the interests and concerns of the physicians, nurses and allied healthcare providers in my hospital. This means that I can provide both requested information and timely, authoritative information that coincides with their interests and current needs, even though no specific question was ever asked. I provide information that they didn't know they wanted to know, and therefore assist their patients to a greater extent than otherwise possible. Remember, Information Touches Life.



**Marilyn J. De Geus,**  
MA, MLS  
*Director of the Library-  
Kansas City University of  
Medicine and  
Biosciences*

I am the Library Director of the Kansas City University of Medicine and Biosciences and have the responsibility of hiring and supervising the people that work in the library. Taking care of the library budget on a yearly basis is a duty I take very seriously, as I do not want to spend more than what the budget allows. I develop the library collection of print and non-print materials, which includes a special Osteopathic Medicine collection, making sure I provide the materials the faculty and students need for studying, teaching, and research. Reaching out to faculty and students, letting them know what the library offers in both resources and services, is another exciting responsibility. I teach Medical Informatics classes to the medical students on how to locate information, how to access the many electronic resources that are available for their use. I, also, work with the curriculum planners to integrate the library's wide spectrum of resources with the curriculum on a year to year basis. Medical librarianship is a very rewarding career, as it makes you feel very special in having played a part in educating students to become the very best physicians they can be

This link at the Medical Library Association website will take you to information about a career as a medical librarian

[http://www.mlanet.org/career/career\\_explore.html](http://www.mlanet.org/career/career_explore.html)





**Brenda  
Pfannenstiel,**  
MALS,MA,  
AHIP  
*Children's  
Mercy  
Hospitals &  
Clinics*

I manage the libraries at Children's Mercy Hospital. One library is for doctors, nurses, and other hospital staff, and the other is for patients and their families. I have one librarian and one technician on my staff. I buy and catalog the books, journals, videos and electronic resources. I answer reference questions and teach other people how to find answers to their health questions. I negotiate contracts and pay bills. I build web pages to provide information about children and medicine for our hospital staff and for patient families. I provide journal articles and other information to the medical teams so they can provide good care using the best knowledge available. I like helping the doctors and nurses and medical researchers, but I also like helping the children and their families.

**Jan Foster, Librarian**  
Carondelet Health  
St. Joseph Medical Center/St Mary's Medical Center

Most of my work as a hospital librarian is for the doctors, nurses and others who help our patients. They usually want me to find information about diseases and how to treat them. Occasionally, someone tells me that they changed a patient's treatment because of information I found, which makes me feel great. I helped someone get better!

The traveling exhibition "Changing the Face of Medicine: Celebrating America's Women Physicians" was developed by the Exhibition Program of the History of Medicine Division of the National Library of Medicine in collaboration with the American Library Association Public Programs Office. The traveling exhibition has been made possible by the National Library of Medicine and the National Institutes of Health Office of Research on Women's Health. The American Medical Women's Association provided additional support.

"This project has been funded in whole or in part with Federal funds from the National Library of Medicine, National Institutes of Health, Department of Health and Human Services under Contract No. N01-LM-6-3504 with the University of Utah."

We also have received funding from the Health Sciences Library Network of Kansas City (HSLNKC) . <http://www.hslnkc.org/>



**Dawn McInnis - Rare Book Librarian**

I work at the Clendening History of Medicine Library – University of Kansas Medical Center. As a “one person” library, I get to do reference, purchase and catalog books, maintain our web presence, and as a bonus, I get to give tours of our rare books and artifacts! What I didn't know I'd also get to do was to become very familiar with security procedures, pest control, and plumbing to protect our rare books! I still get excited every time I show patrons Robert Hooke's book, “Micrographia”, where they can see the word cell used as a scientific word for the first time. Finding and showing examples that make the history of medicine come alive for our patrons makes being a rare book librarian my dream career!

[Public Relations home](#)[About us](#)[UMKC Alert](#)[Experts guide](#)[Features](#)[News releases](#)[Social media](#)[UMKC in the news](#)[Contact us](#)

## FOR IMMEDIATE RELEASE

Oct 2, 2009 #117

Contact: [John Austin](#)

816-235-5251

## Area medical schools collaborate to host "Changing the Face of Medicine"

### UMKC School of Medicine partners with KU and KCUMB to bring prestigious exhibit to Kansas City.

**KANSAS CITY, Mo.** – Women doctors are the focus of a national traveling exhibition at the University of Kansas Medical Center's Dykes Library from October 3 to November 11, 2009. "[Changing the Face of Medicine: Celebrating America's Women Physicians](#)" tells the extraordinary story of how women in America have struggled over the past two centuries to gain access to medical education and to work in the medical specialty of their choice.

Kansas City is one of only 61 sites across the United States chosen to host this traveling exhibit. It is a unique collaboration of the libraries of the three medical schools in the metropolitan area. Dykes Library and the Clendenen History of Medicine Library at KU, the [University of Missouri-Kansas City](#) Health Sciences Library and the Kansas City University of Medicine and Biosciences (KCUMB) Library all were involved in obtaining the exhibit and planning the associated events.

Since Elizabeth Blackwell received a medical degree in 1849, many women have contributed to medical care, education and research, and have achieved success in work once considered "unsuitable" for women. Today, women physicians are researchers on the cutting edge of new medical discoveries, educators, surgeons, family practitioners, specialists, and government officials. "Changing the Face of Medicine" features the life stories of a rich diversity of women physicians from around the nation and highlights the broad range of their medical specialties.

Marjorie Sirridge, M.D., who served as mentor and role model for many local women physicians, will be the keynote speaker at the opening event at KU on October 3. Dr. Sirridge — a hematologist, humanist, and former dean of the UMKC School of Medicine — is featured prominently in the exhibit as well. Guests at this opening event will be welcomed with music by the Kansas City Women's Chorus, and following the lecture all are invited to an elegant reception sponsored by KCUMB.

Current dean of the UMKC School of Medicine, Betty M. Drees, M.D., will be one of the featured speakers at an event on Friday, October 9, at the UMKC Health Sciences Campus at Hospital Hill. Dr. Drees, along with other speakers, will discuss fostering diversity and helping women reach their full potential, breaking glass ceilings, and bringing new perspectives and opportunities to medicine.

During the exhibit, there are speaker presentations each week, and related events are being offered throughout the city. Events are free and open to the public.

Contributions of other Kansas City women physicians are explored at a Web site sponsored by the Metropolitan Medical Society to help young people learn what it takes to become a doctor. These short vignettes are hosted at <http://www.metromedkc.org/>.

The National Library of Medicine (NLM), Bethesda, Md., and the American Library Association, Chicago, Ill., organized the traveling exhibition with support from the National Library of Medicine, the National Institutes of Health Office of Research on Women's Health, and the American Medical Women's Association. The traveling exhibition is based on a larger exhibition that was displayed at the NLM from 2003 to 2005. The local exhibit received additional support through grants from the National Network of Libraries of Medicine and the Health Sciences Library Network of Kansas City.

Two interactive kiosks traveling with the exhibition offer access to the NLM's "Local Legends" Web site ([www.nlm.nih.gov/locallegends](http://www.nlm.nih.gov/locallegends)), which features outstanding women physicians from every state, and to a Web site created for the larger exhibition at the NLM ([www.nlm.nih.gov/changingthefaceofmedicine](http://www.nlm.nih.gov/changingthefaceofmedicine)). There also are a series of two-hour experiential classes for middle and high school youth, and classes for Girl Scouts. These workshops will offer five to six different stations where students will have a chance to take vital signs, extract DNA from fruit or wheat germ, create slides of bacteria, and explore electronic medical resources.

For more information, visit the exhibit's Web site at <http://library.kumc.edu/womeninmedicine>

**About UMKC**

The University of Missouri-Kansas City (UMKC), one of four University of Missouri campuses, is a public university serving more than 14,000 undergraduate, graduate and professional students. UMKC engages with the community and economy based on a four-part mission: life and health sciences; visual and performing arts; urban issues and education; and a vibrant learning and campus life experience.

# # #

*This information is available to people with speech or hearing impairments by calling Relay Missouri at (800) 735-2966 (TT) or (800) 735-2466 (voice).*

**Recent News Releases**

> [Area medical schools collaborate to host "Changing the Face of Medicine"](#)

> [IUE receives \\$8.36 million grant to expand urban teacher preparation](#)

> [Internationally-acclaimed peace exhibition on display at UMKC](#)

**News Release Archives:**

[2009](#) | [2008](#) | [2007](#) | [2006](#)

## UNIVERSITY LIBRARIES

## Health Sciences Library

Library Site Search

Search

HSL Quick Links

## Find

[How Do I...?](#)[Requests & Services](#)[Just For You](#)[About HSL](#)[Giving to the Library](#)[Contact Us](#)[Library Catalog](#) [Online Journals](#) [Databases](#) [Google Scholar](#) [WorldCat](#)**Search the MERLIN Library Catalog**  
(for books, music, and more @ UMKC)

Keyword

Search

[MERLIN Home](#) | [Advanced Search](#)

## Share With Us

[Changing the Face of Medicine Exhibit](#)[Ask a Librarian](#)[Recommend a book for purchase](#)[Comment on page](#)[University Libraries News](#)**Miller Nichols Library**[Hours](#) | [Directions](#)  
(816) 235-1526**Music/Media Library**[Hours](#) | (816) 235-1675**Special Collections**[Hours](#) | (816) 235-1532**Marr Sound Archives**[Hours](#) | (816) 235-2798**Health Sciences Library**[Hours](#) | [Directions](#)  
(816) 235-1880**Dental Library**[Hours](#) | [Directions](#)  
(816) 235-2030**Leon E. Bloch Law Library**[Hours](#) | [Directions](#)  
(816) 235-1650**MedlinePlus Health News**

- [Melanoma Treatment?](#)
- [Cheap Three-Drug Combination Helps Cut Heart Risks](#)
- [Half of Babies Born in Rich World Will Live to 100](#)
- [Children Need Seasonal Flu Vaccine, Experts Say](#)
- [More Stroke Victims Get Clot-Busting Therapy](#)
- [Overweight Mothers Linked to Infant Heart Defects](#)

[more](#)**Medical Students**[Handheld Resources](#)[USMLE Test Prep Resources](#)[Evidence-Based Medicine](#)[More...](#)**Nursing Students**[Distance Students](#)[Handheld Resources](#)[UMKC School of Nursing](#)[More...](#)**Pharmacy Students**[Consumer Health Information](#)[Evidence-Based Medicine](#)[Handheld Resources](#)[More...](#)



## Finding Information

[E-Journals](#) | [Books and Journals](#) | [Course Materials](#)  
[Digital Collections](#) | [Consumer Health](#) | [Library Instruction](#) | [Ask a librarian](#)

## Services

[Document Delivery](#) | [Pagery](#) | [Testing Services & Classrooms](#)  
[Copyright Compliance](#) | [Bindery](#) | [IR Training](#) | [Computer Resources](#)

## About the Library

[General information](#) | [Hours](#) | [Policies](#) | [FAQs](#) | [Library forms](#)  
[Mission & Strategic Initiatives](#) | [Affiliations](#) | [Employment](#) | [Contact us](#)

## Spotlight

### Changing the Face of Medicine: Celebrating America's Women Physicians

You are cordially invited to join us at the opening reception for the exhibit Changing the Face of Medicine: Celebrating America's Women Physicians on Saturday, October 3, 2009 at 3 p.m.

Dr. Marjorie Sirridge, hematologist, humanist and former medical school dean will be the keynote speaker. The lecture will be in Wahl Hall East with the reception following in the foyer of Dykes Library. Come at 2:30 for a welcome by the Kansas City ...[\[More\]](#)

### Early closure to our public patrons on Saturday

Due to the opening reception for the Changing the Face of Medicine exhibit, the library will close at **4 p.m.** Saturday, Oct. 3rd, for our public users. We apologize for any inconvenience this may cause.

To learn more about the exhibit, please visit [this website](#).

[\[More\]](#)

## Hours

[Library Hours 7:30am-5pm](#)

[Full Calendar](#)

## Dykes Library News

[Free Evidence-Based Flu Information from Ebsco](#)

[DynaMed Weekly Update 36, week ending September 4, 2009](#)

[Epocrates Launches Swine Flu Information Center](#)

[KJM: Be aware of B19](#)

[KJM: Table of Contents](#)

[Subscribe to this Feed](#)

[Dykes Library on Twitter](#)



[top of page](#)

THE UNIVERSITY OF MISSOURI-KANSAS CITY  
LIBRARIESSep  
11  
13:55**Changing the Face of Medicine Exhibit Comes to KC**By: mattisonm Tags: announcements featured programs  
[Subscribe](#)October 11 -  
November 9,  
2009

Changing the Face of Medicine introduces some of the many extraordinary and fascinating women who have studied and practiced medicine in America. The public is invited to view the exhibit and

participate in parallel events held throughout the month celebrating America's women physicians. The exhibit will reside at Dykes Library at The University of Kansas Medical Center, but events are being held throughout the city, including UMKC's Health Sciences Library. (read more)

[» Add new comment](#)

S. Josephine Baker, M.D., Dr. P.H., was a prominent public health physician during the first half of the 20<sup>th</sup> century.

**Recent Blog Titles**

- Discussion: Putting the Accent on UMKC Latino Student Recruitment
- Miller Nichols Library Celebrates 40th Anniversary
- Archived for Discovery: Warhol's "Index(Book)" (UNews Article)
- First Friday's Book Sales Are Back
- Archived for Discovery - First Kansas Newspaper (UNews Article)
- Katrina Brown Bag Lunch Series on Events & Aftermath of Hurricane Katrina: 9/23, 9/30, 10/7
- Libraries Inside/Out: Librarian Lecture Series
- Law Library Hours - Change in Patron Access
- Medieval History Lives in the Library (UNews Article)
- Changing the Face of Medicine Exhibit Comes to KC

**News Blog Archive**

- October, 2009 (3)
- September, 2009 (11)
- August, 2009 (5)



# Changing the Face of Medicine

## Exhibit to visit Kansas City

The National Library of Medicine's traveling exhibit, *Changing the Face of Medicine: Celebrating America's Women Physicians*, will be in Kansas City from Oct. 3 to Nov. 11. UMKC School of Medicine will be one of only 61 selected public, academic and medical libraries throughout the United States to experience this exhibit, which features the lives and accomplishments of American women physicians since they were allowed access to American medical schools 150 years ago.

This exhibit is an effort by four local academic medical libraries: the University of Missouri-Kansas City Health Sciences Library, the Kansas City University of Medicine and Biosciences Library, the Clendening History of Medicine Library and Museum, and the Dykes Library at the University of Kansas Medical School.

Marjorie Sirridge, M.D., one of the founding docents of the UMKC SOM and a featured physician in the exhibit, will be the keynote speaker for the opening reception at Dykes Library on Oct. 3.

In conjunction with this exhibit, the Metropolitan Medical Society of Greater Kansas City is host of a Web site highlighting local women physicians. In hopes of having a large database by October, members are encouraging local women to visit [www.metromedkc.org/?page=women\\_in\\_medicine](http://www.metromedkc.org/?page=women_in_medicine) and share some information about their medical careers by answering the questions provided and uploading a small photograph. These profiles will be shared with area middle and high schools as a career development tool to inspire young women to enter the medical field.

### 2009 Exhibit Events ([library.kumc.edu/womeninmedicine/events.html](http://library.kumc.edu/womeninmedicine/events.html))

\*Cosponsored by other community organizations

#### Saturday, Oct. 3

**Opening Reception: an Event of Importance, Marjorie Sirridge, M.D.**, former dean of the UMKC School of Medicine, hematologist and humanist, featured in the exhibit

3 p.m., KU Medical Center Campus

#### Thursday, Oct. 8

**KUMC Department of History and Philosophy of Medicine Lecture Series: Women Physicians in the Movies**

**Patricia E. Gallagher**, senior librarian at The New York Academy of Medicine

5 p.m., reception, Clendening Foyer, 1000 Robinson, KUMC

5:30 p.m., lecture, Clendening Theatre, 2nd floor Robinson, KUMC

#### Friday, Oct. 9

**New Perspectives, New Opportunities: Women Leaders in Medicine**

**Dean Betty Drees, M.D.**, along with **Sandra Willsie, D.O.**, and **Barbara Atkinson, M.D.**

Moderated by Marilyn Pesto, director of the Sirridge Office of Medical Humanities

3 p.m., UMKC Health Sciences Campus

Two deans and a former dean of Kansas City medical schools discuss fostering diversity and helping women reach their full potential, breaking glass ceilings, and bringing new perspectives and opportunities to medicine.

#### (CANCELLED)

#### \*Thursday, Oct. 15

**Women and the Process of Discovery**

**Sara E. Walker, M.D.**, rheumatologist and former president of the American College of Physicians and American Society of Internal Medicine, featured in the exhibit.

5 p.m., Linda Hall Library of Science, Engineering & Technology

#### \*Friday, Oct. 16

**KUMC Alumni 63rd Annual Peter T. Bohan Lecture**

**Nancy Wilson Dickey, M.D.**

2:30 - 4 p.m., G013,

SON Auditorium, KUMC

Dickey, featured in the exhibit, was the first woman elected president of the American Medical Association (AMA). She is the president of the Texas A&M University System Health Science Center and vice chancellor for Health Affairs. She is a member of the Houston-Galveston Medical Board of Advisors.

**A reception honoring Dr. Nancy Wilson Dickey follows the lecture.**

(Please contact KUMC Alumni Relations at (913) 588-1255 for complimentary tickets to this event.)

#### Tuesday, Oct. 20

**Opening the Way for Others: Women and Minorities in Medicine**

**Diane Buckingham, M.D.**, adolescent psychiatrist, featured in the exhibit and Readers' Theater (*UMKC Theater Students*) will perform readings from the diaries of women physicians.

Noon, UMKC Volker Campus

#### Friday, Oct. 30

**One Woman's Journey to Becoming Chief Medical Officer of Jackson County, Mo.**

**Mary Dudley, M.D., M.S., R.N.**, chief medical examiner of Jackson County

A reception of Halloween treats will follow the presentation.

4:30 p.m., UMKC Health Sciences Campus, Theater A

#### Saturday, Nov. 7

**Closing reception**

**Science Has No Sex: The Life of Marie Zakrzewska, M.D.**

**Arleen Tuchman, Ph.D.**, professor of history at Vanderbilt University

3 p.m., KU Medical Center Campus

**For more information**, go to the national *Changing the Face of Medicine* Web site, [www.nlm.nih.gov/changingthefaceofmedicine](http://www.nlm.nih.gov/changingthefaceofmedicine).



[About Us](#)[Admissions](#)[Educational Programs](#)[Organizational Overview](#)[Research](#)[Alumni](#)[News & Publications](#)[P.R.N. - Monthly Newsletter](#)[Current Students](#)  
[Prospective Students](#)  
[Faculty](#)

## Highlights

### THE FAMILY PHYSICIAN: HEALTH CARE FOR THE AGES



Family Medicine Residency program encourages practicing primary care >>>

### HICKLIN ENDOWED CHAIR



Endowed chair brings chronic disease care, health care expertise >>>



## About Us

### FROM HIGH SCHOOL STUDENT TO MEDICAL STUDENT



**The UMKC School of Medicine** has always been ahead of the curve in training physicians. Founded in 1971 as a groundbreaking experiment in a new model of medical education.

High school graduates become medical students as soon as they enter the UMKC School of Medicine. Immediate exposure to a curriculum that builds a basic foundation in medical science and clinical skills is integrated with the liberal arts and humanities into a year-round program. This allows students to earn their B.A./M.D. in six years.

[admissions...](#)

\*\*\* [Click here for updates on H1N1 Flu](#) \*\*\*

## Featured Events

**10/2-3/09**

Alumni Reunion Weekend  
[Reserve now!](#)

**10/3/09**

Opening of the six-week Changing the Face of Medicine. Keynote speaker: Dr. Marjorie Sirridge, "Honoring Those Who've Come Before"  
[more info>>>](#)

**10/9/09**

Changing the Face of Medicine "New Perspectives, New Opportunities: Women Leaders in Medicine"  
3:00 PM - Theater A  
[more info>>>](#)

[view calendar...](#)

# Changing the Face of Medicine

❧ Celebrating America's Women Physicians ❧

[Home](#)

## Exhibit events

The exhibit will reside at Dykes Library at The University of Kansas Medical Center, but events are being held throughout the city.

Events marked with \*\*\* are parallel community events sponsored by other organizations.

---

### **Saturday, October 3, 2009**

#### **Opening reception: Honoring Those Who've Come Before**

Dr. Marjorie Sirridge, Hematologist, Humanist and Former Medical School Dean featured in the exhibit.

Kansas City Womens Chorus will be performing at 2:30 p.m.

Reception sponsored by Kansas City University of Medicine and Biosciences.

3 p.m. | KU Medical Center Campus | [Campus map](#)

Lecture at Wahl Hall East (enter Lied Building), Reception at Dykes Library

---

### **\*\*\* Thursday, October 8, 2009 \*\*\***

Special Grand Rounds Presentation

#### **Women: Changing the Face of Pediatrics**

Dr. Iris Litt, Director of the Division of Adolescent Medicine at Stanford University's Department of Pediatrics

8:00 a.m. in the Auditorium at [Children's Mercy Hospital](#)

---

### **\*\*\* Thursday, October 8, 2009 \*\*\***

The Department of History and Philosophy of Medicine at KUMC Lecture Series

#### **Women Physicians in the Movies**

Patricia E. Gallagher, Senior Librarian at The New York Academy of Medicine

KU Medical Center Campus | [Campus map](#)

4:30 p.m. reception in the Clendening Foyer, 1000 Robinson

5:00 p.m. lecture, Clendening Theatre, 2nd floor Robinson

---

### **Friday, October 9, 2009**

#### **New Perspectives, New Opportunities: Women Leaders in Medicine**

Dr. Barbara Atkinson, Dr. Betty Drees, & Dr. Sandra Willsie, moderated by Marilyn Pesto, JD, Director, Sirridge Office of Medical Humanities.

3 p.m. | UMKC School of Medicine Theater A | [Campus map](#)

Two Deans and a former Dean of Kansas City Medical Schools discuss fostering diversity and helping women reach their full potential, breaking glass ceilings, and bringing new perspectives and



opportunities to medicine.

Attendees may park in lot 28A on Charlotte Street, across from the Parking Garage.

---

## **CANCELLED**

**Thursday, October 15, 2009**

### **Women and the Process of Discovery**

Dr. Sara E. Walker, Rheumatologist and former President of the American College of Physicians and American Society of Internal Medicine featured in the exhibit.

5 p.m. | Linda Hall Library of Science, Engineering & Technology

---

**\*\*\* Friday, October 16, 2009 \*\*\***

KU Medical Center Alumni 63rd Annual Peter T. Bohan Lecture

### **Dr. Nancy Wilson Dickey**

2:30 PM - 3:30 PM | KU Medical Center Campus | [Campus map](#)

G013 -- School of Nursing Auditorium

Dr. Dickey is the first woman elected president of the American Medical Association (AMA). Dr. Dickey currently serves as president of the Texas A&M University System Health Science Center and as Vice Chancellor for Health Affairs. She is a member of the Houston-Galveston Medical Board of Advisors. Dr. Dickey is featured in the exhibit.

A reception honoring Dr. Nancy Wilson Dickey follows the lecture. **Please contact KUMC Alumni Relations at 913-588-1255 for complimentary tickets to this event.**

---

**Tuesday, October 20, 2009**

### **Opening the Doors in Medicine: Women, Minorities, and Patient Empowerment**

Dr. Diane Buckingham, Adolescent Psychiatrist featured in the exhibit & Readers' Theater (UMKC Theater Students) performing readings from the diaries of women physicians.

Noon | UMKC School of Law Courtroom | [Campus map](#)

---

**Friday, October 30, 2009**

### **One Woman's Journey to Becoming Chief Medical Examiner of Jackson County, Missouri**

Dr. Mary Dudley, Chief Medical Examiner of Jackson County.

A reception of Halloween treats will follow the presentation.

4:30 p.m. | UMKC School of Medicine Theater B | [Campus map](#)

---

**Saturday, November 7, 2009**

### **Closing reception: Science Has No Sex: The Life of Marie Zakrzewska, M.D.**

Dr. Arleen Tuchman, PhD, Director, Center for Medicine, Health, and Society  
Professor of History, Vanderbilt University

Lecture sponsored by KUMC History & Philosophy of Medicine Department

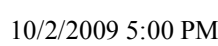
Reception sponsored by Health Sciences Library Network of Kansas City

3 p.m. | KU Medical Center Campus | [Campus map](#)

Lecture at Wahl Hall East (enter Lied Building), Reception at Dykes Library

Questions regarding this exhibit and its events can be directed to Lynn George, Dykes Library at (913) 588-0100 or via e-mail at [lgeorge@kumc.edu](mailto:lgeorge@kumc.edu)

---





# Changing the Face of Medicine: Celebrating America's Women Physicians

OCTOBER 3-NOVEMBER 11, 2009 • A.R. Dykes Library • University of Kansas Medical Center

## Exhibit hours:

Monday-Thursday:  
7:30 a.m.-8:00 p.m.

Friday:  
7:30 a.m.-5:00 p.m.

Saturday:  
10:00 a.m.-5:00 p.m.

Sunday:  
1:00 p.m.-8:00 p.m.

## Proposed class dates:

Thursday, Oct. 8:  
morning or afternoon

Friday, Oct. 16: morning

Monday, Oct. 19: morning

Tuesday, Oct. 27:  
morning or afternoon

Thursday, Nov. 5: morning

Monday, Nov. 9: morning

\*Two classes for Girl Scouts on  
a weekend to be determined

**Register today!**

**Changing the Face of Medicine** introduces some of the many extraordinary and **fascinating women** who have studied and practiced medicine in America. We invite you to view the exhibit and join us in parallel events celebrating **America's women physicians**. The exhibit will reside at **A.R. Dykes Library** at The University of Kansas Medical Center, but events are being held throughout the city.

According to the **National Library of Medicine**, "The traveling exhibition features two computer kiosks that showcase the multimedia features of the original exhibition [at the National Library of Medicine], including **short films** about women physicians past and present, **educational activities**, and **career resources**."

In conjunction with this inspiring exhibit, the four academic medical and science libraries in Kansas City are cooperating to develop **experiential classes** for middle and high school students. These **two-hour workshops** are designed to provide the following experiences for your students through **interactive learning "stations"**:

- Investigate the available electronic resources in medicine and science offered through the various university libraries
- Take blood pressures/heart rates to gain a better understanding of how life styles/heredity affect our personal readings
- Practice extracting DNA from fruit or wheat germ
- Create slides of bacteria to view under powerful microscopes and witness strange pathology specimens
- Learn about the newest research & development in bionics, prosthetics, & neural-controlled movement
- Interview current students in medicine, nursing, and allied health
- Explore burgeoning careers and future needs in health care

For more information, please visit:

<http://library.kumc.edu/womeninmedicine/>

Contact: Lynn George, A.R. Dykes Library, lgeorge@kumc.edu, 913-588-0100

## **Changing the Face of Medicine -- Careers Survey for Youth**

Age \_\_\_\_

Sex: \_\_ Male \_\_ Female

*Ethnic background: (If you are willing to tell us this, please check all that apply.)*

\_\_\_\_ European \_\_\_\_ African \_\_\_\_ Asian-Pacific Islander \_\_\_\_ Native American \_\_\_\_ Hispanic \_\_\_\_ Other

-----

1) Before looking at this exhibit were you thinking about a career in health care?

\_\_\_\_ Definitely Not \_\_\_\_ Not Likely \_\_\_\_ Probably \_\_\_\_ Yes, definitely

Comments:

2) Has this exhibit made you aware of new career options?

\_\_ Yes \_\_ No

Comments:

3) Has this exhibit encouraged you to explore your own interests and dreams?

\_\_ Yes \_\_ No

Comments:

4) Has this exhibit changed your ideas about career options you will explore?

\_\_ Yes \_\_ No

Comments:

5) In the future do you intend to explore a career in health care?

\_\_\_\_ Definitely Not \_\_\_\_ Not Likely \_\_\_\_ Probably \_\_\_\_ Yes, definitely

Comments:

**Thank you for answering this survey. We hope you enjoyed the exhibit! You are welcome to put more comments on the back of this page.**

*Sponsorship: The traveling exhibition "Changing the Face of Medicine: Celebrating America's Women Physicians" was developed by the Exhibition Program of the History of Medicine Division of the National Library of Medicine in collaboration with the American Library Association Public Programs Office. The traveling exhibition has been made possible by the National Library of Medicine and the National Institutes of Health Office of Research on Women's Health. The American Medical Women's Association provided additional support.*

*This project has been funded in whole or in part with Federal funds from the National Library of Medicine, National Institutes of Health, Department of Health and Human Services under Contract No. N01-LM-6-3504 with the University of Utah."*

---

Attachment 11:  
Go Local Quarterly Report

University of Kansas  
Go Local Kansas

## **Go Local Project Report**

Go Local Project Name: Go Local Kansas

### **Submitted by**

- **Name:** Amy Ritterskamp
- **e-mail address:** aritterskamp@kumc.edu

**Date Submitted:** October 21, 2009

**Dates covered:** Jul-Sept 2009

**If currently receiving NN/LM funding, Contract number (optional):** 2507044-09

B. For all projects:

### **1. Major staff leaving or joining the project this quarter (name and role)**

- Trained four Biomedical Research Interns (11<sup>th</sup> & 12<sup>th</sup> graders) to enter records. These students are part of a Science Education Partnership Award Grant and are placed in the library to learn how to conduct research and identify evidence-based literature in support of other programs related to the grant. Creating Go Local Kansas records is an additional responsibility to diversify their experience.

### **2. Database Development & Maintenance**

Auditing continued by staff at Dykes Library, Emporia State, Kansas State, and The University of Kansas.

- New records created by the Research Interns focused on the Kansas City metro area.
- Spot check of certain kinds of records such as public health departments.

### **3. Website Development & Maintenance**

- Continued rotation of featured site.

### **4. Outreach and promotion efforts**

- Presented a poster at the MidContinental Chapter Meeting of the Medical Library Association highlighting our distributed model for collecting data. (PDF of poster attached.)



# GoLocalKansas A Distributed Model

Amy Ritterskamp & Rebecca Brown • Dykes Library at The University of Kansas Medical Center

## OBJECTIVE

Go Local Kansas uses a distributed model to solicit state-wide participation and create a comprehensive online directory of health care resources. The distributed model requires input and review of records in the database by librarians and health care professionals from all regions of the state.

## PARTICIPANTS

A.R. Dykes Library of Health Sciences at The University of Kansas Medical Center formed a partnership with the State Library of Kansas and the Kansas Health Policy Authority to create Go Local Kansas. The distributed model includes the Kansas Regional Public Library Systems and the Kansas Board of Regents Libraries.

### Go Local Kansas Records

A distributed model was used in an effort to create a truly comprehensive database for residents of Kansas, as well as create a sense of ownership across the state.

#### Kansas Health Policy Authority

Provide licensure datasets including hospitals, nursing homes, pharmacies

#### Dykes Library State Library of Kansas

Complete batch imported records

#### Regional Public Library Systems

Selectors input public health departments, support groups, social services from their region

#### Dykes Library, State Library & Board of Regents Libraries

Provide final, authoritative review and annual review of all records

[www.golocalkansas.org](http://www.golocalkansas.org)

## BRIEF DESCRIPTION

Go Local Kansas is part of a nationwide initiative by the National Library of Medicine. Go Local sites connect users with local health care providers and are highly integrated with MedlinePlus.gov. GoLocalKansas.org launched on January 29th, 2009. The web site allows consumers to find contact information for health care providers such as hospitals, county health departments, support groups, nursing homes, and community clinics. Users search by location, type of facility, or a specific disease or condition. Information from all counties in Kansas is available.



Kathleen Sebelius, Secretary of Health & Human Services and former Governor of Kansas, signed a proclamation declaring January 29th, 2009, Go Local Kansas Day and encouraged residents to visit the site "today and every day in 2009 to locate health resources in their community."

## OUTCOME

Go Local Kansas is part of a statewide health information initiative encouraging Kansans to take charge of their health. Kansas Health Online, a health information web site launched last year and sponsored by the Kansas Health Policy Authority, is developed and maintained by biomedical librarians at Dykes Library. The site includes information on diseases and conditions, tools and tips to make healthy lifestyle decisions, and a guide to health policy in Kansas. Go Local Kansas is featured prominently on Kansas Health Online with the aim of increasing the site's visibility and providing one location for Kansans seeking health information and services.

It is still too early to determine the full outcome of the distributed model. There is no question it allowed for the initial identification of services from all parts of the state that would not have been possible for staff working only out of Kansas City, Kansas. Despite virtual training and online materials for Reviewers, there were many inconsistencies in records; some Reviewers put a lot of thought into the process while others did a less thorough job. As stakeholders are re-engaged to face the most difficult part of the project—maintenance and sustainability—the distributed model will be evaluated to determine best practices for the future.





---

Attachment 12:  
Go Local Quarterly Report

University of Nebraska  
Go Local Nebraska

## **Go Local Project Report**

Go Local Project Name: Go Local Nebraska

### **Submitted by**

- **Name: Marie Reidelbach**
- **e-mail address: mreidelb@unmc.edu**

**Date Submitted: October 12, 2009**

**Dates covered: July - September 2009**

B. For all projects:

### **1. Major staff leaving or joining the project this quarter (name and role)**

- No changes.

### **2. Database Development & Maintenance**

- Audited/edited all Nebraska hospitals
- Audited/edited all University of Nebraska Medical Center clinics
- Currently auditing/editing all Nebraska libraries

### **3. Website Development & Maintenance**

### **4. Outreach and promotion efforts**

July-August-September

Mailed out the table display to the following locations:

- Plattsmouth Public Library (August), Bellevue Public Library (September)

Exhibited for the following events

- Friends of the Library, Sep 16
- New faculty orientation Sep 23

Presentations delivered

- Medical Students – 3<sup>rd</sup> year, July 6 and August 31
- South Dakota librarians, Aug 13
- First year Medical Students, Aug 18
- RHOP students, Sept 21

D. Optional: Statistics for NLM hosted sites

MONTH	HITS	VISITORS
January	2159	411
February	2316	395
March	1700	386
April	1262	419
May	1088	416
June	1490	531
July	1431	346
August	1183	335
September	1203	250

---

Attachment 13:  
Go Local Quarterly Report

University of Utah  
Go Local Utah (gLU)

## Go Local Utah (gLU) Project Report

Go Local Project Name: GoLocal Utah (gLU)

### Submitted by

- Name: Sally Patrick, gLU Project Manager
- e-mail address: [sally.patrick@utah.edu](mailto:sally.patrick@utah.edu)

Date Submitted: Oct 13, 2009

Dates covered: July-Sept, 2009

1. Major staff leaving or joining the project this quarter (name and role)  
none

2. Database Development & Maintenance-na

3. Website Development & Maintenance-na

4. Outreach and promotion efforts. The outreach team of the Eccles Library promotes goLocal Utah along with all the other resources and services provided by the library. During this quarter a number of community exhibits featured gLU bookmarks and demonstrations. Utah is also a member of the TC4C Go Local and this database is also promoted statewide. gLU is featured on the Eccles Health Sciences consumer health portal-UtaHealthNet-

<http://utahealthnet.utah.org>

And as such is the default website for numerous small public library websites throughout Utah.

### Optional Statistics for NLM hosted Sites

Jan, 2009 Total Records 2,142

Total Records

Oct-09 2,138

#### Overview Dashboard-2009

Month	# Visits/hits	# Visitors	Page Views
Jan	515	334	1,828
Feb	421	322	1,171
March	458	341	1,295
1st QT total	1,394	997	4,294
April	408	305	996
May	375	329	872
June	338	282	900
2nd QT total	1,121	916	2,768
July	326	255	895
Aug	428	278	887
Sept	453	305	1,193
3rd QT total	1,207	838	2,975
TOTALS	3,722	2,751	10,037

As of Oct 13, 2009

2,138 active records 0 records to audit; 0 incomplete; 0 pending; 0 returned; 0 broken